

Dr. Vicki **McCracken**
Administrative Advisor WERA 1001
Agricultural Research Center
403 Hulbert Hall
Washington State University
Pullman, WA 99164-6240

Dear Dr. **McCracken**

I run the recreational economics data collection program for the National Marine Fisheries Service (NMFS). We conduct regional and national surveys exploring the economic importance of recreational fishing to the United States. This data is also used in the analysis of **policis** directed at both the recreational angler and for hire recreational fishing service providers. We design surveys for multiple modes including in-person, mail, and telephone modes using multiple sampling frames including license frames, random digit dial telephone surveys, and site based intercept surveys. My participation in WERA **1001** has proven invaluable in the design of quality surveys and sampling plans for my **agency**.

I am writing to indicate that I am very interested in continued participation in the activities of WERA 1001, Rural and Agricultural Surveys when it is renewed. Since NMFS is involved in designing, conducting, and improving survey methodologies, my agency receives a direct benefit **from** collaborating with other WERA **1001** participants.

I see the value for myself and **NMFS** in collaborating with others in designing, interpreting, and disseminating results of research to improve the conduct of sample surveys and hope that WERA **1001** is renewed.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brad Gentner', with a long horizontal flourish extending to the right.

Brad Gentner
Economist
National Marine Fisheries Service