



United States Department of Agriculture

National Institute of Food and Agriculture

September 16, 2010

Director Robert Shulstad
Georgia – University of Georgia
109 Conner Hall

Athens, GA 30602

Dear Director Shulstad:

The Executive Director on behalf of the Regional Directors Association has **RECOMMENDED APPROVAL** of the following MRF project S-1050 – Assessing the Consumer Behavior, Market Coordination and Performance of the Consumer-Oriented Fruit and Vegetable Sector beginning October 01, 2010 through September 30, 2015. NIFA concurs with the recommendation of the Executive Director and has **APPROVED** this project. A copy of the approved MRF project outline will be available to all participating stations and agencies via the National Information Management and Support System.

Sincerely

A handwritten signature in black ink that reads "Barbara A. Hewitt".

Accountability and Reporting Leader
for Dr. Ralph Otto
Associate Administrator, NIFA

For all other project and program concerns, please contact us at 202-720-0747 or email bhewitt@NIFA.usda.gov