

SERA 45 Guidelines for State Reports

Name:

University:

Please provide a synopsis of current activities in your state that are directly related to the objectives of the SERA 45 project; if you are not aware of any activities related to an objective, please indicate that.

1. Please **list** current activities in your state involving **research-based production information** about specialty crops and systems that have potential to be profitable for small farms, including (but not limited to):
 - a) protected agriculture — high/midsize/low tunnel/greenhouse production
 - b) organic production systems
 - c) small-scale production systems
 - d) biodegradable mulches

2. Please **list** current **educational and extension activities** in your state focused on the **production and marketing of specialty crops**. Please include links and/or copies as appropriate. Examples might include (but are not limited to):
- a) in-person trainings
 - b) webinars
 - c) print publications
 - d) video
 - e) field days
 - f) demonstrations
 - g) social media promotion of events/use of Facebook live

3. Please **list** current activities in your state related to **reporting specialty crop prices** and development of **decision aids** regarding:
- a) farmers markets
 - b) produce auctions
 - c) farm to school/institution
 - d) retail
 - e) community supported agriculture
 - f) direct-to-buyer
 - g) sampling standards
 - h) merchandising education
 - i) market performance metrics
 - j) other

4. Please **list** current **market research activities** in your state that could benefit small farms. Examples may include:
- a) consumer preferences
 - b) comparison of marketing channels
 - c) other