SERA 41 Business Meeting Date: January 25, 2021; 1 PM Central Time Virtual Business Meeting via Zoom

Improving Production Efficiency of the Beef Cow Herd in the Southeastern US

AGENDA

- 1. Welcome
- 2. Recognition of Current Officers
 - a. Daniel Rivera, MS State (past chair)
 - b. Kim Mullenix, Auburn (chair)
 - c. Jennifer Tucker, UGA (vice-chair)
 - d. Leanne Dillard, Auburn (secretary)
- 3. Recognition of administrative advisors
 - a. Mark McCann, GA (Extension)
 - b. David White, TN (Research)
- 4. Attendee introductions
- 5. 2020 minutes presented for approval
- 6. Election of incoming secretary Research emphasis
- 7. Symposium Chair Position Updates
 - a. 2020 SERA 41 @ Combined National/SS Kim Mullenix (chair)
 - b. 2020 Kunkle @ Combined National/SS Daniel Rivera (past-chair)
- 8. SAES-422 Report of Accomplishments
 - a. Due in mid-March
 - b. Report coordinated and written by Jennifer Tucker (vice-chair)
 - c. Each state provides multi-state initiatives (research projects, extension programs) aligned with sera41 goals
- 9. Update from Administrative Advisors
 - a. David White
- 10. New Business
 - a. Programming During COVID-19 Pandemic Discussion
 - b. Online Regional Activities
 - c. Discussion from the floor
- 11. Adjourn