**W2006 Multistate Agricultural Literacy Research Committee in Conjunction with the American Association of Agricultural Education**

**The Francis Marion Hotel – Charleston, South Carolina**

**Agenda – May 15-18, 2018**

**May 15, 9:00 AM – 12:00 PM**

* Introductions & Agenda Overview
* Approval of the September 18, 2017 Meeting Minutes
* Membership & List Serve Updates
* Review of 2017 Report Submitted to AES: Michael Martin
* **Short-term Outcomes**: Quantitative, measurable benefits of the research outputs as experienced by those who receive them.
* **Outputs**: Defined products (tangible or intangible) that are delivered by a research project. Examples of outputs are reports, data, information, observations, publications, and patents.
* **Activities**: Organized and specific functions or duties carried out by individuals or teams using scientific methods to reveal new knowledge and develop new understanding.
* **Milestones**: Key intermediate targets necessary for achieving and/or delivering the outputs of a project, within an agreed timeframe.
* Report in-progress research activities and planned completion dates
* Discuss the collaboration and support of the National Agricultural Literacy Center

**Project Collaboration Work-Groups on the W2006 Objectives**

Participants will organize into small groups to work with completed research (as noted on the Multistate wiki and in the progress report) and nearly completed research to develop additional plans for wider distribution (e.g., journal articles, online tools, books, social media campaigns) related to W2006 Objectives.

1. Assess agricultural knowledge of diverse segments of the population: a) What are the points of acquisition of agricultural knowledge? b) What decisions are made based upon assessed knowledge?
2. Assess attitudes and perceptions and motivations concerning agriculture of diverse segments of the population. a) How are perceptions, attitudes and motivations developed? b) What decisions are made based upon assessed attitudes, perceptions and motivations?
3. Evaluate agricultural literacy programs to measure the program impact. a) What is effective programming? b) What is the impact of effective programming, both short-term and longitudinal? c) What knowledge, attitudes, and motivations exist for individuals that participate in agricultural literacy initiatives (formal programs, informal programs, voluntary programs)?

**May 16, 9:00 AM – 10:30 AM**

* Agricultural Literacy Special Interest Group – Discussion of Planned Research

**May 17, 7:00 AM – 8:00 AM – Breakfast Meeting**

* Agricultural Literacy Special Interest Group – Discussion of Planned Research

*May 15-18 – Members will participate in the AAAE research poster and presentation sessions as noted on the attached AAAE attached agenda.*

**American Association for Agricultural Education**

**2018 National Conference – *“Elevating the Profession Through Partnerships”***

**May 15-18, 2018 – The Francis Marion Hotel – Charleston, South Carolina**

2/6/2018 Draft

**Tuesday, May 15**

8:00 – 12:00 NCAC-24

8:00 – 3:00 Time available for Strategic Plan Goal Team Meetings (to be scheduled by individual teams)

1:00 – 3:00 AAAE Board of Directors Meeting

2:00 – 3:30 Journal of Agricultural Education Editing/Managing Board Meeting

4:00 – 6:00 **Welcome and Opening General Session**

**Clemson University virtual tour -** [**Watt Innovation Center**](https://www.clemson.edu/centers-institutes/watt/) **Video**

**Dinner on Your Own**

8:00 – 9:00 **Barrick Seminar**

**Wednesday, May 16**

7:00 – 8:30 Breakfast

Academy of Fellows Meeting

8:00 – 9:00 **Innovative Poster Session**

(Set up posters by 7:00 a.m.; remove by 12:00 p.m.)

9:00-10:30 **AAAE Special Interest Group (SIG) Meetings**

10:30 – 10:45 Break

10:45 – 12:30 **General Session and Distinguished Lecture**

**AAAE Fellows Ceremony**

12:30 – 2:00 Lunch on Your Own

Ohio State University Alumni Event – Tommy Condon’s Irish Pub and Seafood Restaurant

Texas A&M/Texas Tech Alumni Event – Location TBD

2:00 – 3:00 Strategic Goal Teams

Committee Meetings

3:00 – 3:15 Break

3:15 – 4:45  **AAAE Research Sessions**

5:00- 6:30 **Knapp Seminar - *Turning Agricultural Education Research into Understanding, Practice,***

***Outreach and Extension Materials  
 Alexa Lamm,*** *Associate Director and* ***Ashley McLeod,*** *Public Relations Specialist*

*Center for Public Issues Education in Agricultural and Natural Resources, University of Florida*

Dinner and Evening on Your Own

Mizzou Alumni Event – Tme and location TBD

Florida “Gator Greats” Alumni Event – Time and Location TBD

**Thursday, May 17 – University Logo Day**

7:00 – 8:00 **Breakfast**

**Graduate Student and Early Career Development Breakfast**

8:00-9:00 **Research Poster Session**

(Set up posters by 7:00 a.m.; remove by 12:00 p.m.)

9:00-10:00 **AAAE Committee Meetings**

10:00 – 10:15 Break

10:15 – 11:45 **AAAE Research Sessions**

11:45 – 12:45 **AAAE Business Meeting**

12:45 – 2:15 **Lunch and Keynote Speaker**

**Valerie Bayes,**

2:30 – 6:00 **Professional Development Sessions**

2:30 – 6:00 – Tour of the [Belle W. Baruch Institute of Coastal Ecology and Forest Science](http://www.clemson.edu/public/baruch/)

2:30 – 3:30 – Professional Development Session

Valerie Bayes from Monsanto

4:00-6:00 – Tour of [Clemson Coastal Research and Education Center](https://www.clemson.edu/public/coastal/)

4:00-6:00 – [Clemson Restoration Institute Wind Turbine Testing Facility](http://clemsonenergy.com/wind-turbine-test-beds/)

**6:30 Clemson-hosted event – details forthcoming**

**Friday, May 18**

7:00 – 8:30 **Breakfast**

8:30 – 10:00 **AAAE Research Sessions**

10:00 – 10:30 Break

10:30-12:00 **AAAE Business Meeting**

12:00 – 1:30  **AAAE Awards Luncheon**

2:00 – 3:00 **AAAE Executive Board Meeting**

**Additional Group Sessions to Schedule**

* Great Plains Ag\*Idea
* Teacher Ed Caucus
* Multistate Agricultural Literacy Research Committee Meeting (W2006)
* S-1057 Meeting
* CASE Roundtable

**W2006 Multistate Agricultural Literacy Research Committee in Conjunction with the**

**Western Region of the American Association of Agricultural Education**

**Boise, Idaho**

**DRAFT Agenda – September 17-19, 2018**

**September 17, 8:30 AM – 9:30 AM**

* Introductions & Agenda Overview
* Approval of the May 15-18, 2018 Meeting Minutes
* Membership & List Serve Updates
* Discussion on 2018 Reporting to AES: Michael Martin
* **Short-term Outcomes**: Quantitative, measurable benefits of the research outputs as experienced by those who receive them.
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**September 17, 9:30 AM – 12:00 PM**

* **Impact Writing Workshop** 
  + Sara Delheimer, Impact Writer, Multistate Research Fund Impacts Program
  + Sarah Lupis, Program Director, Multistate Research Impact Communications Program

**September 18, 9:00 AM – 10:30 AM (tentative)**

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*Members will participate in the Western Region AAAE research poster and presentation sessions.*