

W2006 Multistate Agricultural Literacy Research Committee in Conjunction with the American Association of Agricultural Education

**Embassy Suites – San Luis Obispo, California
Agenda – May 15-19, 2017**

May 15, 2:00 PM – 5:00 PM

- Introductions & Agenda Overview
 - Approval of the September 19, 2016 Meeting Minutes
 - Membership & List Serve Updates
- Review of 2016 Report Submitted to AES: Debra Spielmaker
 - **Short-term Outcomes:** Quantitative, measurable benefits of the research outputs as experienced by those who receive them.
 - **Outputs:** Defined products (tangible or intangible) that are delivered by a research project. Examples of outputs are reports, data, information, observations, publications, and patents.
 - **Activities:** Organized and specific functions or duties carried out by individuals or teams using scientific methods to reveal new knowledge and develop new understanding.
 - **Milestones:** Key intermediate targets necessary for achieving and/or delivering the outputs of a project, within an agreed timeframe.
- Report in-progress research activities and planned completion dates
- Discuss the collaboration and support of the National Agricultural Literacy Center

Project Collaboration Work-Groups on the W2006 Objectives

Participants will organize into small groups to work with completed research (as noted on the Multistate wiki and in the progress report) and nearly completed research to develop additional plans for wider distribution (e.g., journal articles, online tools, books, social media campaigns) related to W2006 Objectives.

1. Assess agricultural knowledge of diverse segments of the population: a) What are the points of acquisition of agricultural knowledge? b) What decisions are made based upon assessed knowledge?
2. Assess attitudes and perceptions and motivations concerning agriculture of diverse segments of the population. a) How are perceptions, attitudes and motivations developed? b) What decisions are made based upon assessed attitudes, perceptions and motivations?
3. Evaluate agricultural literacy programs to measure the program impact. a) What is effective programming? b) What is the impact of effective programming, both short-term and longitudinal? c) What knowledge, attitudes, and motivations exist for individuals that participate in agricultural literacy initiatives (formal programs, informal programs, voluntary programs)?

May 17, 9:00 AM – 10:30 AM

- Agricultural Literacy Special Interest Group – Discussion of Planned Research

May 18, 7:00 AM – 10:30 AM

- Agricultural Literacy Special Interest Group – Discussion of Planned Research

May 16-19 – Members will participate in the AAAE research poster and presentation sessions as noted on the attached AAAE attached agenda.

American Association for Agricultural Education

2017 National Conference – “SLO Ride”

May 16-19, 2017 – Embassy Suites Hotel – San Luis Obispo, California

2/11/2017 Draft

Monday, May 15

- 9:00 – 12:00 NCAC 024 Meeting
- 2:00 – 5:00 **Multistate Agricultural Literacy Research Committee Meeting (W2006)**
All interested in agricultural literacy research are welcome to attend!
- 3:00-5:00 **AAAE Board of Directors Meeting**
- 5:00 – 6:30 **“Safety Curriculum for Agricultural Teacher Preparation**
This seminar will focus on the current Safety for Youth in Agriculture curriculum resources available for teacher educators to prepare secondary agricultural education instructors. The seminar will be interactive with hands-on activities.
- 6:00 – 8:00 **Journal of Agricultural Education Editing/Managing Board Meeting**

Tuesday, May 16

- 8:00 – 4:00 Hearst Castle Tour and Wine/Food Pairing Experience Trip
- 9 – 12:00 Texas A&M/Texas Tech Doc @ a Distance
- 4:30 – 6:00 **Welcome and Opening General Session**
- 6:00 – 7:00 **Early Career and Mentoring Reception**
- 8:00 – 9:00 **Barrick Seminar**

Wednesday, May 17

- 7:00 – 8:30 Breakfast
Academy of Fellows Meeting
- 7:00 – 8:30 Texas A&M/Texas Tech Doc @ a Distance
- 8:00 – 9:00 **Innovative Poster Session**
(Set up posters by 7:00 a.m.; remove by 11:00 a.m.)

9:00-10:30	AAAE Special Interest Group (SIG) Meetings
10:30 – 10:45	Break
10:45 – 12:30	General Session and Distinguished Lecture AAAE Fellows Announcement Ceremony
12:30 – 2:00	Lunch on Your Own <ul style="list-style-type: none"> • Ohio State University Alumni Lunch – Madonna Inn • S-1057 Meeting – Greenhouse Grill
2:00 – 3:00	Knapp Seminar
3:00 – 3:15	Break
3:15 – 4:45	AAAE Research Sessions
4:45 – 6:30	Disciplinary Caucus Sessions - National FFA Reception during Teacher Ed caucus Great Plains Ag*Idea Dinner and Evening on Your Own
6:30	Texas A&M/Texas Tech Alumni Event – (Location TBD)

Thursday, May 18 – University Logo Day

7:00 – 8:00	Breakfast Case Roundtable
8:00-9:00	Research Poster Session (Set up posters by 7:00 a.m.; remove by 1:00 p.m.)
9:00-10:00	AAAE Committee Meetings - Research Committee - Professional Development Committee - Program Improvement Committee - Member Services Committee
10:00 – 10:15	Break
10:15 – 11:45	AAAE Research Sessions
11:45 – 12:45	AAAE Business Meeting
12:45 – 2:15	Lunch and Keynote Speaker
2:15 – 6:30	Professional Development Sessions - Local Industry and Campus Tours
6:30	Reception - Cal Poly SLO Campus Arboretum Dinner on your Own at SLO Farmers Market

Friday, May 19

7:00 – 8:30	Breakfast OMEGA I and II Meeting
8:30 – 10:00	AAAE Research Sessions
10:00 – 10:30	Break
10:30-12:00	AAAE Business Meeting
12:00 – 1:30	AAAE Awards Luncheon
2:00 – 3:00	AAAE Executive Board Meeting

**W2006 Multistate Agricultural Literacy Research Committee in Conjunction with the
Western Region of the American Association of Agricultural Education**

**Fort Collins, Colorado
DRAFT Agenda – September 25-27, 2017**

September 25, 2:00 PM – 5:00 PM

- Introductions & Agenda Overview
 - Approval of the May 15-9, 2017 Meeting Minutes
 - Membership & List Serve Updates

- Discussion on 2017 Reporting to AES: Debra Spielmaker
 - **Short-term Outcomes:** Quantitative, measurable benefits of the research outputs as experienced by those who receive them.
 - **Outputs:** Defined products (tangible or intangible) that are delivered by a research project. Examples of outputs are reports, data, information, observations, publications, and patents.
 - **Activities:** Organized and specific functions or duties carried out by individuals or teams using scientific methods to reveal new knowledge and develop new understanding.
 - **Milestones:** Key intermediate targets necessary for achieving and/or delivering the outputs of a project, within an agreed timeframe.

- Report in-progress research activities and planned completion dates
- Discuss the collaboration and support of the National Agricultural Literacy Center

Project Collaboration Work-Groups on the W2006 Objectives

Participants will organize into small groups to work with completed research (as noted on the Multistate wiki and in the progress report) and nearly completed research to develop additional plans for wider distribution (e.g., journal articles, online tools, books, social media campaigns) related to W2006 Objectives.

1. Assess agricultural knowledge of diverse segments of the population: a) What are the points of acquisition of agricultural knowledge? b) What decisions are made based upon assessed knowledge?
2. Assess attitudes and perceptions and motivations concerning agriculture of diverse segments of the population. a) How are perceptions, attitudes and motivations developed? b) What decisions are made based upon assessed attitudes, perceptions and motivations?
3. Evaluate agricultural literacy programs to measure the program impact. a) What is effective programming? b) What is the impact of effective programming, both short-term and longitudinal? c) What knowledge, attitudes, and motivations exist for individuals that participate in agricultural literacy initiatives (formal programs, informal programs, voluntary programs)?

September 27, 9:00 AM – 10:30 AM

- Discussion of Planned Research for 2018

Members will participate in the Western Region AAAE research poster and presentation sessions.