

NRSP1 Management Committee Call NOTES

Date: 10/7/2022, 9 am CT, 10 am ET

Attendees: Robin Williams, Cindy Morley, Gary Thompson, Alton Thompson, Jennifer Tippetts, Bill Miller, Bret Hess, Paula Agudelo, Alexis Nazario-Negron, Julie Estrada, Jason Eichelberger (Clemson YLI COO), Sara Delheimer, Jeff Jacobsen, Chris Hamilton (recorder)

Call Agenda:

1. Roll call and Welcome – Paula, Chris
 - See attendees above.
2. NIMSS Update ([see below](#)) - Jason Eichelberger (Clemson YLI COO), Chris
 - Chris introduced Jason to the committee.
 - Jason gave updates on current staffing for the Clemson NIMSS team. Austen Calzadia has left for another position and Stephen Bateman will be taking over for Austen as the lead developer. Luke Crozie will be the junior developer. Stacy Kirkland remains on for NIMSS QA.
3. Updates to Clemson NIMSS Team – Chris
 - Chris reviewed the NIMSS updates below.
 - Bill Miller asked about the slow transfer of NIMSS projects into NRS. Chris indicated that that the issue appears to be with NRS. This was later confirmed by Alexis, who said that the data into NRS is coming from REEport and not directly from NIMSS, which may be causing the problem. They want to pull data directly from NIMSS to NRS soon, but also want to determine the cause of the issue before doing that. Chris stated that she would be happy to facilitate discussions between the Clemson team and NRS as soon as they are ready to move forward.
4. NIFA PARS Update (staffing, NIFA reps, etc.) – Alexis
 - Almost at full staffing levels and they expect to be fully staffed by the end of the year.
 - Just finished with the 2023 POW, which went smoothly despite being outside of NRS. Booz Allen is working on completing the POW section.
 - Booz Allen’s focus now is enhancing the current system, rather than creating anything new.
 - NIFA is working on updating their webpages.
 - NRS webinars are going well. Please send on any feedback you may have on these.
 - Bret asked about a public facing page for viewing POWs, Alexis indicated that they are working on getting NRS reports into a public space. Bret encouraged her to also place the POWs into a publicly accessible space, as well.
5. [MRF Impact Program Q3 2022 Update](#) – Sara
 - Sara walked the group through the included Q3 Impact Program Update.
6. NIFA Communications Update – Faith (if available)
 - None given, not in call.
7. NRSP1 Renewal Update – Chris, Bret
 - NRSP1’s (2022-2027) renewal was approved unanimously last week during the Fall ESS business meeting in Baltimore.

- Chris then removed the temp designation from the renewal title in NIMSS, marked it as approved, renamed the expired version NRSP_old1, and worked with NIFA to get the NIFA reps assigned. NRSP1 is now good to go until the midterm review during year 3.
 - Jeff reminded Bret to work with CSU to make sure Sara is in the system properly with the new NRSP1 to make sure she continues to get paid. Robin is already working with Jason to make sure he's in NRS for NRSP1 with Clemson, as well.
8. Other Items, as needed.
- a. Jeff reminded the committee that he will be retiring at the end of the year, so this was his last NRSP1 call. He thanked everyone for all their efforts and indicated that these calls have been very useful and productive, with excellent information sharing.
 - b. Call attendees wished Jeff well.
 - c. Chris will send a Doodle poll out soon to set up our next quarterly NRSP1 call.

Call adjourned at 10:31 am ET

NIMSS Q3 Updates (7/1 to 9/30/2022)

- Updated date pickers to prevent scheduling meetings before their project's start date
- Added a directory page to list editors for all projects, searched projects, or filtered by region
- Added a button to the new directory page to generate a CSV of all or filtered data from the table
- Added entry in NIMSS user profiles to list the projects of which they are editors
- Fixed Appendix J2 PDFs to accurately show feedback for project goals and objectives

WE SHARE THE IMPACTS

Q3 | July 1 - Sept 30, 2022

The Multistate Research Fund promotes agricultural innovation by providing federal funds to collaborative land-grant university research and Extension projects. We communicate the impacts and importance of these projects to the American people and give researchers and Extension specialists the skills and knowledge to share their science.

IMPACT STATEMENTS



Sara produced **4 Impact Statements** S1069, NEERA1604, NEERA1603, and SERA47.



Sara sent info on NC1194, S1054, and S1075 to Maggie Lawrence for NIFA to amplify in response to [White House biotechnology/biomanufacturing summit](#) and [executive order](#).

Sara wrote the **write-up on Excellence in Multistate Research Award winner S1069** for the APLU awards ceremony booklet. The write-up will also be used as press releases by APLU and NIFA at time of awards ceremony (November 6). Sara also shared S1069 materials with the Southern Region Communicators Consortium so that they can produce stories about their institutions' contributions to the project.

Impact Statements were repurposed by the NIFA Communications team in reports, talking points and **in the NIFA Update newsletter and on their Blog and Impacts webpages:**

- [Ag Safety & Health \(NCERA197\)](#)
- [Rural Populations \(W4001\)](#)
- [Potatoes \(NRSP6, NE1031, WERA89\)](#)
- [Drainage Management \(NCERA217\)](#)
- [Particulate Matter \(NC1187\)](#)

Altogether, NIFA blogs and impacts featuring MRF Impacts content got **over 2,100 views**. The blog featuring MRF projects on potatoes was **NIFA's most popular blog in Q3**. MRF Impacts materials were NIFA's **third, fourth, and tenth most popular** Impacts pages in Q3. The W4001 (rural populations) impact story was the **fourth most clicked link** among all July NIFA Updates (**111 clicks**).

NIFA also shares our content on their social media channels where they perform well compared to other content. For reference, the tweet featuring MRF projects on potatoes had **over 2,000 impressions and 8 retweets**.

The USDA shared **4 multistate projects** directly from their main facebook page:

- [NCERA217 Drainage Management \(72 likes, 22 shares\)](#)
- [NRSP6, WERA89, NE1031 Potatoes \(53 likes, 5 shares\)](#)
- [W4001 Rural Populations \(33 likes, 9 shares\)](#)
- [NC1187 Particulate Matter \(37 likes, 5 shares\)](#)

The drainage and potato posts had over 11,000 impressions.

NEWSLETTER

Our Q3 newsletter was released on September. It has received 31 views so far.

SOCIAL MEDIA

We shared Impact Statements and connected to events and conversations through social media posts. In Q3, we highlighted research related to Labor Day, National Farm Health and Safety Week, Hispanic Heritage Month, National Preparedness Month, back to school, water quality, farmers markets, coffee, hemp, zoonotic diseases, outdoor recreation, cherries, chocolate, blueberries, catfish, chicken, potatoes, heat stress in farm animals, and more!



190 likes **99** retweets/replies

102 clicks on links to view/read the Impact Statement

~60 tweets

16,100 people received our tweets in their Twitter feeds or search results



~60 posts on Facebook

612 reached

49 interactions



~60 posts on Instagram

150 accounts engaged

296 interactions

WEBSITE

863 sessions

8:31 minutes/session

673 unique visitors

MEETINGS & WORKSHOPS



Presented to the Southern Region Communicators Consortium:

- Increased awareness of and engagement with MRF Impacts
- Provided materials and info for stories about S1069 (2022 Excellence in Multistate Research Award winner)

Upcoming workshops:

- A virtual workshop for S1069 is planned for October 27.
- A virtual workshop for ag research faculty at The Ohio State University is planned for October 26.

CONTACT US

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