**S1087 Multi-State February 25, 2022**

**Location: Conference Room at Aloft Coral Gables: Miami, FL**

**Attendance: 16**

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| **In-Person** | | |
| Bridget | Behe | Michigan State |
| Robin | Brumfield | Rutgers University |
| Julie | Campbell | University of Georgia |
| Hayk | Khachatryan | University of Florida |
| Alicia | Rihn | University of Tennessee |
| Guil | Signorini | Ohio State |
| Ariana | Torres | Purdue |
| **Online** | | |
| Sue | Barton | Delaware |
| Cheryl | Boyer | Kansas State |
| Susan | Duncan | Virginia Tech |
| Jennifer | Gray | American Hort/Horticultural Research Institute |
| Mengmeng | Gu | Texas A&M |
| Charlie | Hall | Texas A&M |
| Melinda | Knuth | North Carolina State |
| Tim | Schauwecker | Mississippi State |
| Daniel | Tregagle | North Carolina State |

The minutes from the previous meeting were approved with one minor amendment – Add program updates from Hayk Khachatryan. – He stepped out when we were giving updates.

Charlie moved to accept, and Robin seconded.

**Administrative Advisor comments:**

Susan Duncan (Administrative Advisor) reminded everyone that the NIMSS award submission deadline was February 28th. Everyone agreed that it was likely too late to submit for this year, but we should consider putting in an award for next year.

We are still moving forward with getting the mid-term review completed.

Charlie Hall asked about the bulletins going forward. There is more of an emphasis on published journal articles, but the bulletins are still important. Susan said there is still value to these as it shows the cohesiveness of these groups. They still work well for a broad audience but not as much for an academic one.

Susan also mentioned an upcoming event Artificial intelligence and agriculture meeting:

*AI-Driven Innovations in Agriculture, March 9-11, Auburn University.* [*https://aaes.auburn.edu/ai-*](https://aaes.auburn.edu/ai-)*driven-innovations-in-agriculture/*

*Involves research, Extension, and education, with lots of discussions. There’s a virtual option for participation. You can still register and attend in person, too. Hope to see you there!*

**Discussion of the 2019 National Survey Project / Dataset:**

Hayk updated the Excel document available on Google Sheets with a summary of the manuscripts completed and in development from the 2019 data collection.

<https://docs.google.com/spreadsheets/d/15p3h-TEzr6gdCYyXeakX7zIAO30Se8wjA8Bua0XoF6Y/edit#gid=0>

Since the last meeting:

* There is currently a Natives paper targeted for Sustainability that is almost ready for submission.
* A social media paper is in the data analysis stage.
* The H2A labor paper has been submitted to the Journal of Ag and Applied Economics.
* The market outlet paper was submitted to Choices.
* An Impact of market expenditures paper was revise and resubmit.
* Two additional papers were recently published.
* 2 extension reports were created at the University of Tennessee. One is in-press and the other has been published.
* A water paper in progress.

Jennifer asked about how she could help share the published information with the industry directly. The previous repository has been taken down. She also reminded us:

*HRI grant portal opens Tuesday: https://hrigrants.secure-platform.com/a. The deadline is Jun 1. Will be glad to see the survey proposal...and any other proposals you all submit!*

Susan suggested we create a white paper with all the information summarized.

Ariana will send an email to all graduate students associated with the committee to see if anyone wants to take on this project. The paper would basically be a lit review of everything that has come out of the project. The Google spreadsheet will be very helpful for this. Continue to update as projects are published.

The questions “How can we be as productive going forward?” and “What worked well for us this time?’ were asked.

The group came to a consensus these were key:

1. Organized Google Sheets
2. Circulation of ideas throughout the group
3. Authorship upfront

There was discussion as to whether we should create a shared drive for the committee to collect all information and pass it down.

BREAK

**Discussion of New Projects / Ideas:**

The group discussed ongoing and potential new projects. Potential collaboration partnerships were also explored. Each member is listed with the current projects in which they are involved.

Alicia Rihn

* Wine preferences
* Natives Preferences
* SCRI Flatheaded borer management
* SCRI Ambrosia Beetle
* Pick TN Program marketing campaign

Bridget Behe

* HRI image congruency
* Eye Tracking in-store
* Display complexity
* Plant motivations COVID

Robin Brumfield

* Online tool for recycling
* Blueberry budgets
* Annie’s Project – Annie goes online
* Know your numbers know your options

Guil Signorini

* PawPaw fruit value chain
* Biopesticide adoption
* Understand industry perspective
* New soil amendments

Hayak Khachatryan

* Economic impact study
* Florida Friendly Landscaping

Ariana Torres

* Markets for different crops
* SCRI biological control in high tunnels
* Online curriculum agribusiness
* Online tool for turf
* Food Safety

Julie Campbell

* Floral Marketing Fund
* HRI Consumer Behavior
* SCRI Ambrosia beetle management

Sue Barton

* Native plant initiatives
* SCRI –
  + Disease in cucurbits
  + Root-knot nematodes
  + Strawberry nursery supply chains

Daniel Tregagle

* Natives irrigation
* Willingness to pay studies of produce
* ERS citrus supply elasticity

Charlie Hall

* Floriculture Crop Research Initiative
* EAGLE program
* Economic outlook
* Health of plants

Tim Schauwecker

* Water resource management
* Biochar use
* Ecosystems services management
* Conservation grazing

Cheryl Boyer

* COVID supply chain disruption
* Amazon plant store
* Running Extension Master Gardener Program
* Extension consumer horticulture long term data
* <https://ruralengagement.org/lessons-from-covid-19-toolkit/>

Melinda Knuth

* Florida friendly plants
* Benefits of plants

Mengmeng Gu

* Crape Myrtle Bark Scale

**Future Action Items:**

The group would like to submit an award packet for 2023. We can look through the previous 5 years’ reports to gather information for the application.

The fall meeting will be in Raleigh, North Carolina. Dates are tentatively September 22 and 23. Melinda and other faculty from NC State will host.

The idea of having the winter 2023 meeting in Puerto Rico was put forth. Ariana will into the details of cost and logistics and get back to the group. The backup location would be Savanah, GA.

It was also discussed that a better system needs to be identified for advanced registration. The host often gets stuck with the bill when attendees cancel at the last minute. This becomes an issue when determining the cost per person when renting physical space.

**With no further business, Julie moved to adjourn; Bridget seconded.**

Julie Campbell – Secretary