

APPENDIX C – BUSINESS MEETING MINUTES

Logan, UT and virtually on Zoom

June 7, 2023

In-person Attendees: Ryan Larsen, Jennifer Clark, David Ripplinger, Na Zuo, Lijao Hu, Tanner McCarty, Serhat Asci,

Zoom Attendees: James Sterns, Jason Bergtold, Wenfan Su

Call to order: 12:37 p.m. Mountain Time

Roll call: to include 6/1/2022 meeting attendees listed below

In-person Attendees: Jennifer Clark - University of Florida, Ruby Ward - Utah State University, Aaron Johnson - Kansas State University, Ryan Larsen - Utah State University, David Ripplinger - North Dakota State University, Na Zuo - University of Arizona, Serhat Asci - California State University Fresno, Oscar Sarasty - Texas Tech University, Jiayu Sun - Michigan State University, Lijiao Hu - California State University Chico, Tanner McCarty - Utah State University

Zoom Attendees: Sawssan Boufous - New Mexico State University, Wenfan Su - Texas A&M University, Phil Kenkel - Oklahoma State University, Chinonso Etumnu - Kentucky State University, Dave Harper - Kirkwood Community College

Reports:

- 2022 business meeting minutes were shown during meeting for approval. David Ripplinger moved to approve as written, Jennifer Clark seconded, approved unanimously.

Communication coordinator: Jennifer Clark is proposing an official position. The coordinating position could help connect the previous years' WERA-72 goals with the current goals, share culture, opportunities to grow for younger faculty, utilizing zoom for monthly summer meetings, friends of WERA, website development, internal to the NIMMS system and maybe under one of the universities' domains. From James Sterns, Texas Tech hosted the website previously and later University of Florida and Purdue University. WERA-72 had a communication officer previously in some time. James has previous WERA-72 meeting notes from 1988. The advantage for communication coordinator needs to be conveyed. WERA-72 helps younger faculty to develop leadership skills in the profession. Some of the renewal submissions were detailed representation of WERA's contribution of the coordinating committee. Every five year, the report should be more elaborate than the annual reports. Annual report should be submitted 60 days after the annual meetings. The five-year report should include the summary of the five-year efforts. They want to see Appendix D, like the previous years with the expanded summary of previous annual meeting in the last five years.

Na Zuo moved to create a communication coordinator position, David Ripplinger seconded, approved unanimously.

Na Zuo nominated Jennifer Clark as a communication coordinator position, Jason Bergtold seconded, approved unanimously.

Annual and 5-year reporting: Jennifer Clark, David Ripplinger submit the report a few months earlier. Mailchimp is not received by every participant. Building a list serve would be a better way to reach out to the participants. The annual meeting announcement were sent to 132 recipients in the MailChimp, many of them successfully received it, only 47% opened the email. Other alternatives listserv options would be checked. David Ripplinger is going to look for a listserv. Populate the listserv from the official NIMMS site and last 5–6-year participants from the meeting minutes. People can add their participation at the NIMMS site.

WERA-72 is a multistate coordinating committee, rather than the multistate research committee. WERA-72 has been discussing submitting a grant and it is possible under the current structure. However, it is not a mandate like the other research committees.

Summer

Treasurer's report: David Ripplinger. Funds remain at Purdue University and has a balance of \$4,500.00 approximately. We are trying to liberate the funds from Purdue University. Waiving first time participants and the graduate students was good. We are calculating per person cost and this would help determine the registration fee for the next annual meetings. James Sterns moved to host the funds at North Dakota State University, Na Zuo seconded, approved unanimously. David Ripplinger will coordinate the fund transfer and submit a treasurer's report.

Old Business: – Adding a new administrator to WERA-72.

Jennifer Clark: WERA-72 advisor Ivory Lyles suggested to consider ask for a second advisor, who shows the administrative background with Agribusiness programs in universities. Al Wysocky was suggested as a second advisor. Al can advise a strategic direction for WERA-72, we will elaborate on it. The committee needs to figure out what are the expectations from the second advisor.

David Ripplinger moved to invite Al Wysocky to executive meeting after July's committee meeting, Jennifer Clark seconded, approved unanimously.

New Business: Na Zuo

- Registration fee. Do online participants need to pay registration fee for the future. It might depend on the host and access to the technology. An IT person might be appointment for the hybrid option but it might not generate any additional funding. For instance, online option at Las Vegas would be very expensive given their current business model. We charged \$60 this year, previous years, WERA-72 charged \$100 minimum.

New Business: Jennifer Clark

- Elections

Secretary: Tanner McCarty nominated. Na Zuo moved to elect Tanner McCarty and David Ripplinger seconded. Approved unanimously.

- 2024 Annual Meeting
 - Na Zuo proposes to host at University of Arizona in Tucson, AZ. Tentative dates will be determined after WAEA and NACTA meetings. Save the date will be sent right away. Promotions through 2023 AAEA annual meeting and the AAEA calendar are suggested.

- Announcements- Jason Bergtold
 - AETR plans on a Special Issue on AI.
 - Teaching Academy for this summer, targeted to the current and future faculty, focusing on teacher training. Annually sponsored at the AAEA meeting.
 - Nontraditional schools will be encouraged to join the academy. The AAEA trust funding might be provided for them to participate at the meeting. Jennifer and Na are leading the academy.
 - A smaller group will draft a proposal for another try. The trust requires a match fund but they do not fund if the cost is too high. Publishers, like McGraw Hill sponsors some conferences, maybe we can reach out to them.

Jennifer proposed Jason if AETR would host a Special Issue on agribusiness skills on how to engage students. It will be followed up with Jason.

David Ripplinger moved to adjourn, Jennifer Clark seconded, and the meeting was adjourned at 2:15 p.m. Pacific Time.