Contribution of 4-H Participation to the Development of Social Capital within Communities: Multi-state project NCERA215 Annual Meeting

June 1-2, 2021 - 1:00-4:00pm Central both days
Zoom Link: NEIL J KLEMME is inviting you to a scheduled Zoom meeting.

Topic: NCERA 215 Annual Meeting
Time: Jun 1, 2021 12:30 PM Central Time (US and Canada)
Every 2 days, until Jun 1, 2021, 1 occurrence(s)
Jun 1, 2021 12:30 PM
Join Zoom Meeting
https://uwmadison.zoom.us/j/98286392989?pwd=L1hwbFc1dldHVFVhYkJ5K2hvRVcvZz09

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This meeting is planned online due to the COVID-19 pandemic. No charge for registration and travel.

Annual Meeting Goals:
- Discuss connections to national and regional work and develop connected action plans
- Identify funding, presentation, writing, and research opportunities
- Engage in professional development related to the team's work

Attendees:

Day 1
- Neil Klemme (WI)
- Keith Nathaniel (CA)
- Barb Baker (ME-Retired)
- Mary Emery (SD)
- Chris Anderson (MD)
- Bonita Williams (NIFA)
- Jacquie Lonning (MN)
- Nia Imani Fields (MD)
- Steve Henness (Independent)
- Denis Scott (WV)
- Matt Calvert (WI)
- Todd Johnson (WI) ~ 2:30p

Day 2
- Jacquie Lonning (MN) @ 1:30p
- Neil Klemme (WI)
- Keith Nathaniel (CA)
- Chris Anderson (MD)
- Mary Emery (SD)
- Barb Baker (ME-Retired)
- Nia Imani Fields (MD)
- Denis Scott (WV)
- Steve Henness (Independent)
- Matt Calvert (WI)
- Bonita Williams (NIFA)

Tentative Agenda
All times listed are in the Central Time Zone

Tuesday, June 1 - Review of past year	
12:45pm	Arrival and chat time - Zoom link active
1:00pm	**Welcome, introductions, and updates**
1:15pm	**NCERA appreciative inquiry process & discussion** *Facilitator: Mary Emery, South Dakota State University* *See collective notes at the end of this document
2:45pm	Break

3:15pm	**Wisconsin community placemaking project & discussion**
	Presenters: Neil Klemme & Todd Johnson, University of Wisconsin
	This connects to our AFRI grant application
	● Youth + community design focus
	● Overview of CD Charrettes (Design Wisconsin) 2-3 days of extensive or intensive work
	● Good integration of community assets involved in projects (school, non-profits, etc)
	● CV has a placemaking group and has intentionally involved youth for years
	● Todd & Neil are working on writing this up
	● See also: https://blogs.extension.wisc.edu/community/ and Design Wisconsin and Principles of Placemaking Mapping Project, and Outputs and Impacts
	● Ideas -
	   ○ Making a "badge" be about 4-H
	   ○ Call it 4-H! The youth might not be enrolled in a club, but how can this be 4-H work, too?
	   ○ This is a great example of moving from community service to service learning and advocacy. In our state, we have a Diamond Clover service learning/civic engagement project. I'd guess that states have some version of a state level service/civic engagement project. I wonder if there's a way to present this as an opportunity on how to model these types of opportunities (perhaps a scaled version for smaller projects as another option).

4:00pm	Adjourn

Wednesday, June 2 - Planning the next year	
9:00am	**Interagency Working Group Presentation** *Presenters: Neil Klemme, Mary Emery, Barb Baker*
12:45pm	Arrival and chat time - Zoom link active
1:00pm	**Ripple Effect Mapping** *Facilitator: Mary Emery, South Dakota State University* *Jacquie will join around 1:30pm* Please add your yellow stickies of what you are doing differently as a result of participating in NCERA 215 under the appropriate heading. One idea per sticky. See notes below for a summary of the conversation
2:45pm	**Break**
3:00pm	**Program Plan of Work & Management of 2021-22** ● Chair / Co-chair

	○ Tri-chair model - Neil, Jacquie, Denis
	● Project leads
	   ○ New member orientation - **Keith**, Nia, & Neil
	     ■ Presentation, follow-up, and engagement
	     ■ Potential new members: Bonita has a potential contact
	   ○ Toolkit 2 - **Steve** & Chris
	     ■ Potentially engaging reviewers
	   ○ Website - **Jacquie**, Steve, Barb, Keith
	     ■ http://4h-social-capital.extension.org
	   ○ Agency/organization liaisoning - Build into monthly meetings, lean on Nia, Matt, Mary, Steve, Chris, and/or others with a 50,000 ft view
	     ■ More intentional on thinking about alignments
	   ○ Systematic in aligning in measures
	     ■ *From Mary:* We have our "Measuring Success in creating community change" webinar, a sneak peek of the 2021 CDS Virtual Conference, set up and ready to go on June 11 at 11 a.m. CDT. I have set up a landing page to use in promoting the event, http://events.r20.constantcontact.com/register/event?oeidk=a07ei1i1bzo529af4de&llr=hmf89lcab.
	● Research plans
	   ○ AFRI: piloting measures, tool testing, plans if not funded
	     ■ Could use some writing contributions
	     ■ WV, MN, SD will be subgrant from WI with Matt as PI and Mary as evaluator, items are due June 4
	   ○ Common measures & longitudinal studies - **Denis** will look into this for agenda next month
	   ○ Minnesota Survey-**Keith** in process to get IRB for 1,000 update CA
	● Presentations
	   ○ CDS - July. approved Mary, Barb, **Neil**, Steve - spiraling up and new toolkit. Neil will get date
	   ○ NAE4-HYDP - Nov. conference in person closed already - Presentation accepted- Neil, Chris, Steve, **Jacquie**
	   ○ TBD…
	● Publications
	   ○ Topic ideas: Multi-state benefits for PD
	   ○ Community Development special issue - Article title & abstract due June 30 - **Mary** will email Craig to inquire
	● Discuss annual report
	   ○ **Jacquie**, will start a Google link for collecting presentations etc
	● Review 2021-22 meeting schedule
	   ○ Highlighted items may need to adjust

4:00pm	Adjourn

June 21 Meeting
- ?PYD Academy follow-up - Chris?
- Follow up on tasks not completed during annual meeting

July 12
Need to communicate date change due to Neil's camp schedule
- Review annual report
- NAE4-HYDP presentation

Annual report will be drafted by July 1 for review by the team to submit in August

Appreciative inquiry notes

Positives
- Provided an outlet for scholarship, thinking about it fits in YD and CD; ECYD brought this together; research and theoretical focus has been great - different than others; feel "ahead of our time", but will take time to get to the intentionality, institutionalization; outlet for like-minded professionals; thinking in a research-base
- Group of people that we have and their caliber - raises our work to meet that level; getting to do the presentations we do helps to raise our level; group has been super inviting and welcoming to new members; impressive outputs of our groups (see Barb's list); great for our careers - a motivating factor seeing what others are doing...helping on degree progression, helping to get tenure -- having a national outlet for publication
- Collegiality and connections
- Drawn to group based on research and inquiry - curious about the why...bringing together people who are interested in that was exciting/exhilarating

Continuance
- We were part of that process of starting with collegiality - people care about each other, more than we care about individualization
- Collaborative spirit of the group stands out -- not as concerned about the competition
- Orientation about the national landscape; understanding NIFA...how the land grant system connects and works, funding streams, etc.
- REM work really pushed our group forward - cutting edge of this work
- Effort on the special issue challenged us to think about how things connected/fit together
- Collegiality - exercising our capital! - focused on all the H's - making real connections with real people; holistic approach to our group
- Another group -- publishes more, but not as welcoming; group projects help to move our work together

Things we noticed:
- From Mary Emery to Everyone: 02:03 PM
  welcoming, focus on inquiry, group projects
- From barbarabaker to Everyone: 02:03 PM
  Balance-some come from research or practical backgrounds - we respect each other and maintain a 50/50 balance with output, too. WE Learn from each other.
- From Christopher W. Anderson to Everyone: 02:03 PM
  Professional and scholarly opportunity. Group shares common interest. Balance of research and application.
- From Nia Imani Fields to Everyone: 02:03 PM
  Healthy balance between research and practice. Willingness to adapt and be open to new directions.
- From Keith Nathaniel to Everyone: 02:03 PM
  Career advancement, contribution to the field, inclusiveness.
- From Steven Henness to Everyone: 02:03 PM
  Collegiality, co-ownership, and true collaboration (instead of competitiveness of other enviros)
- From Denis Scott to Everyone: 02:03 PM

Best practices for inclusivity for new members, helping people understand language around social capital, importance to reaching new and underserved audiences, consistency and outputs of team, ripple to others states and nationally
- From MATTHEW C CALVERT to Everyone: 02:03 PM
  1 - Exploring opportunities for inquiry, constantly moving forward. 2 - Welcoming environment for newcomers, attending to relationship-building and new leadership through meetings.
- From Me to Everyone: 02:03 PM
  Collegiality - "walking the walk" - the focus on relationships and capital building
  Collaboration opportunities in a different venue than our individual state/area of influence
- From NEIL J KLEMME to Everyone: 02:03 PM
  Welcoming atmosphere, collegiality, professionalism

Improvement
- Convincing others to jump in -it's okay to take on this work
- Would be great to see institutionalization of SC on an organizational level - case study or something else
- We're ready for another project, toolkit is practice, grant is evidence-based practice...perhaps another special issue
  - CDS - June 30 - role of youth in CD; Look at JOE
- How to move youth off the spectator spot and onto the field
- Move beyond programming to practice
- Continually think about funding
- Intentionally recruiting and welcoming new voices and making sure they are comfortable
- Being mindful of responding to the past year - how might our work be different; what is our intentional work opportunities to re
- Pull the levers in Extension and think bigger - how can we connect across Extension - where can our toolkits be inserted
- Explore new journals and opportunities for collaborative publication
- How do decisions impact the elimination/erosion of social capital; lots of mobility/attrition, without regard to loss of institutional memory, etc.
- Youth are gaining connections, but what if the systems still present barriers
- Need to remember that "experts" here, but how to share with other partners, new Extension Agents, etc -- continuing to connect in some of the same places; some concepts might seem simplistic, but are new to more novice employees and stakeholders
- Recruit someone to work on grants and get them - we have worked without a budget, let's see what more bigger better we would do with a budget!
- Continue to connect work to greater 4-H models and systems
- Intentional invitations with the leading PYD folks as well
- Getting more people involved so we can do all the great things we talk about; bring in new people and help them learn what's going on and how to contribute.
- Can we better connect with e-Extension, working groups, task forces, communities of practice, etc.
- How are things structured and how do we learn from past to move into future
- Connect with group founders/initiators and provide update/reflection
- 15 year reflection on the work - when and where can we gather?!
- Continue to infuse new people into the group -- we get new people interested, need to engage them

Opportunities
- New member orientation - potential new structure
  - Use what we've had in the past

- Ready-made tasks/activities that can benefit from new voices
- Recruiting
- Visibility raising - strategic leveraging, connecting to different groups, website
- Opportunities to connect to DEI work
- How do resources help communities/families be sustainable

DAY TWO - REM
Mary leads REM session with us starting with sticky notes we put on the Jam Board:
https://jamboard.google.com/d/1XMgfiWL2Dh4kpy9mML3MuEc2mESEi9HONsxaYwxA964/viewer?f=0
Someone from the Presentation to Interagency Working Group on Positive Youth Development joined us

Look it over to see insight or theme and come back to type it into chat. Reflections:
- This is a rich jamboard. People will make a connection with our toolkit.
- We have had a mix of benefits to us as individuals and to our program.
- The word "Activism" came to me; people taking direct steps to make a difference.

Nia Imani Fields to Everyone (2:13 PM) Dissertation, Connections, Blending research & practice
Denis Scott to Everyone (2:13 PM) Deeper connections, intentional practices, use of theory to practice
Christopher W. Anderson to Everyone (2:13 PM) Programmatic benefits vs Professional benefits, connection and engagement, raising and focusing conversations on SC, incorporating SC goals into programs
Mary Emery to Everyone (2:13 PM) see a theme of activism
Keith Nathaniel to Everyone (2:13 PM) Characterization language.
Steven Henness to Everyone (2:13 PM) Intentionality!
Barb Baker to Everyone (2:14 PM) Actively seeking to know my neighbors better.
NEIL J KLEMME to Everyone (2:14 PM) personal growth

The reason we did the first piece separately is to see it on Jamboard. Use orange stickies (to create a map later). If I am doing things differently, how are others impacted or doing something differently too. What do you see going on in your environment? After completing that, take time to see themes and insights on how this project is having an influence. Pick one and put it into chat:
- Institutionalization is common. Social Capital is becoming a more central theme.

NEIL J KLEMME to Everyone (2:14 PM) personal growth
MATTHEW C CALVERT to Everyone (2:31 PM) Change in discourse to include networking/social capital as a significant goal vs ancillary outcome.
Keith Nathaniel to Everyone (2:31 PM) Social capital is becoming more institutionalized across Cooperative Extension.
Mary Emery to Everyone (2:31 PM) providing resources and sharing new ideas and techniques
Denis Scott to Everyone (2:31 PM) Refocusing purpose, building relationships, providing voice and change
Steven Henness to Everyone (2:31 PM) Many kinds of benefits rippling and accruing to young people, which is the aim!
Nia Imani Fields to Everyone (2:31 PM) Increased awareness and incorporation of SC language/principles
Christopher W. Anderson to Everyone (2:31 PM) community, colleagues, volunteers, and youth being affected
Barb Baker to Everyone (2:31 PM) Youth see themselves in community; so, take action, have bigger voice.
- Half of us went to goals and half went to results of programming work with youth taking action.
- Refocusing of purpose - I like to see this focus rather than just activities. Relationship building
- How to define it. Building your network. What can I give through relationships that I form - also benefits of gain. Lead with giving first and see what opens to you.
- Imagine what would happen if juvenile justice would approach this way instead of picking up cans.

- I'm thinking about a program to take kids to recycling centers to see how to make a buck from cans.
- Middle class in America as being mediators. The scale of social structure shifts social relationships. There are some policy implications; if we have more social capital are they building or eroding? Do we see communities spiraling down; youth disengaged - what perpetuates that? Comes back to our priorities on how we program.

Jamboard 3; What systems changes are we seeing as a result of these ripples - Everyday ways of thinking and doing? Changes in how community capitals?
- *Participants were asked to add a blue sticky note to the one that stands out as the most impactful*
  - Practical research projects that offer real value to communities
  - increasingly becoming part of organizational culture
  - More shared programming among colleagues from various departments within org. using the shared language of Comm. Cap. in particular Social Capital
  - becoming more engrained in program planning and evaluation
  - Focused efforts by Federal govt entities to understand/apply social capital (DHSS, U.S. Joint Economic Committee)
  - Youth beginning to see how program builds SC. But as mentioned need to help them realize that it has two directions
- Reflections
  - How are **we** documenting our impact? We have an opportunity for growth… "What you measure is what you see as important"
  - Through EYSC, started paying attention to where the capital and $$ is going; not just focused on youth, but thinking about the community
  - Giving, before you realize you can get -- Barb shared an anecdote of a relationship with TSC - many years of relationship before it flipped to TSC coming to 4-H and offering to apply for funds
- Challenge: What should our next steps be based on our mapping process?
  - Intentionally documenting our impact - helps us to plead our case and make connections
  - Practical tools - how to get into the field and tracking who and how our things are being used
    - Get on Shop 4-H as a free-downloadable resource
    - Can we get analytics on the new website - *Jacquie will inquire*
      - Is there a request system set up we can explore - did you find this useful? Did you use it?
  - How can we take steps to institutionalize - look at change models and identifying barriers to greater institutionalization of SC
  - Common measures related to SC?
  - Identify where PKRC correlations exist (ex: entrepreneurial networking at CD)
  - More data in a deeper way, more we can connect and build out and scale up to common PYD elements
  - Identify more places of where this matters to have briefing opportunities...philanthropists, donors/board members at 4-H Council
  - Institutionalization - youth in community work; community in youth work
  - How do we balance one governmental viewpoint of SC
  - Interagency Domestic Policy Committee Child Development & Academic Success group - Deputy Assistant and Cabinet Secretary level (Children 0-24) has been recently named
  - Is there a way that we could get support to test this kind of programming to address juvenile delinquency? (juv justice vs juv injustice)
    - 4-H Tribal Youth National Mentoring Program https://ojjdp.ojp.gov/funding/awards/2011-ty-fx-0031 - didn't work, but was an attempt by JD to work with 4-H
    - EYSC Model & 4-H LIFE program - options to look at pulling together something here with a 4-H model

- How can principles and strategies extend to other program areas
- Teen Science - how there might be some connections with teamwork
- https://advocacy.extension.org/#diversity - Here is the homepage....https://advocacy.extension.org/
  - ECOP is working on a toolkit for staff to use in connection with legislators...do we have examples
- This is a site I recently discovered, managed by a scholar in New Zealand. UMN survey is referenced: https://www.socialcapitalresearch.com/measure-social-capital/

General reflections on process
- Virtual isn't perfect, but it works
- Jamboard is a nice tool
- Have time from day 1 to day 2 to reflect
- Put question on each page to use
- Consider miro.com for some facilitations
- Consider putting the chart on the background that you would use in person