

Project or Activity Designation and Number: SCC-85

Project or Activity Title: Consumer Horticulture Extension, Research, and Education Coordinating Committee

Dr. Robert Houtz, Univ. Kentucky (current to submission date rather than reporting period covered)

Period Covered: (01-19 through 12-19)

Annual Meeting Dates:

Four 2019 meetings were held by Zoom videoconference

- February 27, 2019
- April 24, 2019
- August 28, 2019
- October 23, 2019

Participants:

All attendees for meetings are listed with minutes on this shared drive:

<https://drive.google.com/drive/folders/1mZxYB5UzaRc5EGxk5V90rH0-oFa88S5k?usp=sharing>

Project or Activity Leadership:

Natalie Bumgarner-Chair (nbumgarn@utk.edu)

David Close- Chair-elect (dclose@vt.edu)

Sheri Dorn- Secretary (sdorn@uga.edu)

Brief summary of minutes of annual meeting:

All meetings minutes can be accessed on this shared drive:

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Accomplishments and Impacts:

- Over the course of the 2019 year, an additional 2 members were recruited.
- A representative to sit on the NICH administrative board was selected- Dr. Heather Kirk-Ballard, LSU AgCenter.

- A main focus this year was on ensuring that our SCC objectives and efforts lined up well with NICH efforts. Additionally, early publication drafts were sent to the communications committee for NICH to ensure cohesion of our content.
- The overview publication has been reviewed and edited by many members of the team and the layout has also been approved by NICH. So, it is now ready to be sent to University of Tennessee marketing and communications for preparation for release.
- Decisions were made about the plan for cohesion amongst the topical Extension publications in the Consumer Horticulture Benefits series. Each layout draft will utilize images and graphics from the overview publication but each author team will be able to request specific graphics to highlight key areas of their publication.
- Author teams for the remaining five topic specific publications collaborated and created final drafts of four of the remaining five publications.
- Internal reviews began on the publications. Each publication will have three internal reviews from SCC 85 members that did not have a hand in writing it. This format will ensure that each publication had adequate faculty review in addition to being reviewed by authors of other publications in the series to ensure a more consistent depth of content and cohesion. Authors can ensure in these reviews that there is not detrimental overlap in the writing.
- Key objectives for 2020 will be to complete writing and layout for the remaining five publications. These publications will then be sent to our graphics designer for layout and final review of the author team. After final review, the Adobe Illustrator files will be sent to the appropriate university marketing and communications department for final review and publication. A final key priority for 2020 will be reviewing our status as an SCC, completing needed paperwork and addressing whether we would like to remain an SCC or investigate other multi-state options.

Publications:

Draft of Extension publication: Consumer Horticulture Benefits Businesses, Workplaces, and Employees- planned to be released by University of Kentucky

Draft of Extension publication: Consumer Horticulture Benefits Individuals and Families- planned to be released by University of Louisiana AgCenter

Draft of Extension publication: Consumer Horticulture Benefits Housing and Residential Areas- planned to be released by Clemson University

Draft of Extension publication: Consumer Horticulture Benefits Schools and Communities - planned to be released by Auburn University

Submitted by: Natalie Bumgarner, Univ. of Tennessee Assoc. Prof. and SCC-85 Chair

Date Submitted: Dec. 1st, 2020