

Project or Activity Designation and Number: SCC-85

Project or Activity Title: Consumer Horticulture Extension, Research, and Education Coordinating Committee

Administrative Advisor(s): Dr. Robert Houtz, Univ. Kentucky (current to submission date rather than reporting period covered)

Period Covered: (01-18 through 12-18)

Committee Meeting Dates:

Five 2018 meetings were held by Zoom videoconference

- February 1, 2018
- April 19, 2018
- September 20, 2018
- October 25, 2018
- December 13, 2018

One 2018 meeting was held in person on June 28th in Atlanta, GA in conjunction with the National Initiative for Consumer Horticulture Meeting.

Participants:

All attendees for meetings are listed with minutes on this shared drive:
<https://drive.google.com/drive/folders/1jBt1xvRiHghX-W50AalPLtmcByN-z60?usp=sharing>

Project or Activity Leadership:

Natalie Bumgarner-Chair (nbumgarn@utk.edu)

David Close- Chair-elect (dclose@vt.edu)

Sheri Dorn- Secretary (sdorn@uga.edu)

Brief summary of minutes of annual meeting:

All meetings minutes can be accessed on this shared drive:
<https://drive.google.com/drive/folders/1jBt1xvRiHghX-W50AalPLtmcByN-z60?usp=sharing>

Accomplishments and Impacts:

- Over the course of the 2018 year, an additional 2 members were recruited.

- The collaborative Benefits of Consumer Horticulture Extension publication series was planned in regards to the page numbers, audience, and writing focus. It was decided publications would be intended for lay audiences but well cited to provide access to the published work supporting the benefit of plants in each of the five (Individuals and families; Housing and residential areas; Schools and communities; Businesses, workplaces and employees; The environment) key topical areas.
- A decision was made as to a graphics and layout artist to collaborate with on the design of this publication series. The designer will be paid by the hour as an employee of the University of Tennessee and will work in collaboration with this committee to develop the series. When the initial layout is completed, each publication will be turned over to the communications department of the publishing land grant institution for final revisions and release.
- It was decided that the SCC-85 would also begin operating as the academic council of the National Initiative for Consumer Horticulture. This joint association will enable SCC members to continue to develop professionally recognized outputs and collaborations while also contributing to this new collaborative endeavor and providing academic support and content needed to further the NICH goal of engaging all facets of the consumer horticulture industry. The SCC 85 formally voted to accept the invitation to serve as the NICH academic council.
- The overview publication decided to be the first in the series was jointly written by the SCC officer team and our graphics designer provided an initial layout for review by the SCC team as well as NICH leadership.
- Author teams were decided for the remaining five topic specific publications in the Extension series.
- Key objectives for 2019 would be to complete the writing on the other five topical Extension publication series as well as strengthen the connection with NICH to ensure that all outcomes would be able to be widely shared and used by NICH and their collaborators and stakeholders.

Publications:

Draft of Extension publication: Consumer Horticulture: Connecting Plants and People

Submitted by: Natalie Bumgarner, Univ. of Tennessee Assoc. Prof. and SCC-85 Chair

Date Submitted: Dec. 1st, 2020