Project or Activity Designation and Number: SCC-85

Project or Activity Title: Consumer Horticulture Extension, Research, and Education Coordinating Committee

Administrative Advisor(s): Dr. Robert Houtz, Univ. Kentucky (current to submission date rather than reporting period covered)

Period Covered: (01-17 through 12-17)

Committee Meeting Dates:

All 2017 meetings were held by Zoom videoconference

- February 15, 2017
- June 29, 2017
- August 11, 2017
- October 20, 2017

Participants:

All attendees for meetings are listed with minutes on this shared drive: https://drive.google.com/drive/folders/1dPLlbr4UetG0ascR9pxbbhySWfjGZ_5v?usp=sharing

Project or Activity Leadership:

Natalie Bumgarner-Chair (nbumgarn@utk.edu)

David Close- Chair-elect (dclose@vt.edu)

Sheri Dorn- Secretary (sdorn@uga.edu)

Brief summary of minutes of annual meeting:

All meetings minutes can be accessed on this shared drive: https://drive.google.com/drive/folders/1dPLlbr4UetG0ascR9pxbbhySWfjGZ_5v?usp=sharing

Accomplishments and Impacts:

- The SCC-85 application was approved in November of 2016, so the 2017 meetings focused on laying the groundwork for SCC 85 collaborations and prioritizing outcomes and potential impacts as designated in the application.

- Recruiting additional members for the SCC. The original SCC application from 2016 was submitted with 13 members. Over the course of the 2017 year, an additional 4 members were recruited.
- A decision was made to undertake a collaborative Extension publication series as the first effort of the SCC focused on benefits of consumer horticulture. With Extension horticulturists represented from several regions of the county, it was decided that this publication series should focus on the role of consumer horticulture and the benefit of plant engagement for individuals and societies rather than individual horticultural plants and practices.
- It was planned that the publication series would be make up of six individual publications with the first being an overview and the remaining five being topical publications that delved into specific spheres of benefit of consumer horticulture (Individuals and families; Housing and residential areas; Schools and communities; Businesses, workplaces, and employees, The environment).
- The decision was made to publish this series of Extension publications at different universities represented by members of the SCC. The goal was to expand the audience reached as well as demonstrate effective collaborations and clearly joint outcomes.
- Key objectives for 2018 will be to draft and develop the overview publication. Since visual elements would be key for this publication series, the initial design for the overview publication would be key to the development of subsequent publications. It was also decided that an in-person meeting would be needed in 2018 to build on plans and progress from the 2017 year.

Publications: NA

Submitted by: Natalie Bumgarner, Univ. of Tennessee Assoc. Prof. and SCC-85 Chair

Date Submitted: Dec. 1st, 2020