NE1962 Annual Meeting Minutes Cooperstown, NY Otesaga Resort Hotel

Saturday, April 6, 2013

9:00: Introductions

- Ben Amsden, Plymouth State University Center for Rural Partnerships
- Bill Siemer, Cornell University
- Carla Barbieri, North Carolina State University
- Christine Vogt, Michigan State University Chair
- Chuck Nelson, Michigan State University
- Dave Klenosky, Purdue University
- Deb Kerstetter Penn State
- Dennis Propst, Michigan State University (emeritus) Conference Coordinator
- Diane Kuehn, SUNY ESF
- Erin Seekamp, North Carolina State University Chair-Elect
- Fred Servello University of Maine Advisor
- Ingrid Schneider, University of Minnesota
- Kelly Bricker, University of Utah
- Kristi Lekies, The Ohio State University
- Mike Edwards, Texas A&M University
- Nate Trauntvein, University of New Hampshire
- Paige Schneider, East Carolina University
- Peter Fix, University of Alaska Fairbanks
- Sherri Dann, Michigan State University
- Sonja Wilhem Stanis, University of Missouri

9:45: Other's who couldn't make it but are interested in engaging – C. Vogt

- Myron Floyd, North Carolina State University
- Keith Tidball, Cornell University
- Diana Allen, National Park Service

9:50: History – D. Propst

- 2007: ORRE Strategic Plan (Baltimore)
- 2008: CSREES becomes NIFA
- 2008: NECC 1011 convenes in Washington DC & approved
- 2009: NECC 1011 Annual Meeting, Washington, DC
- 2011: Let's try again
- 2012, April: 1st Annual Mtg. (Cooperstown)
- 2012, May: NE1962 proposal reviewed
- 2012, June: NE1962 proposal officially submitted to NIFA
- 2012, Oct.: NE1962 officially approved
- April, 2013: 2nd Annual Mtg. (Cooperstown)

9:55: Multistate Projects – F. Servello

- What is a Multistate encourage regional/national collaboration; sanctions travel from experiment station (USDA official event); organization of information NIMSS reporting system, communication system; research & extension (outreach & education) folks thinking about extension need to be on the front end to think about how information will be transferred throughout the project lifespan
- Unlike a conference looking backwards a Multistate looks forward
 - Methodology, study design, planning to put location research in parallel with other geographical contexts, planning to collect common baseline data within every study & centrally collecting/reporting those data, integrated projects (typically subgroups), extension/education activities
- Value collective research streamlines redundancies and creates greater impact in research; extend professional network; does not come with funding
- Approach create collaborative proposals ("going for the goal") but can be methodological discussions (tests methods) & meet new colleagues

10:20 - Break

10:30 - Q&A:

- What resources may be available? Propst
 - Funding: HATCH: 25% are supposed to be Multistate (but, not always the case b/c each institution uses the \$\$ -and McIntire-Stennis \$\$ differently and often is tied up in salary); but should have an internal rule to pay some amount of travel for at least 1 station member to attend Multistate meetings. USDA sanctions the project, which allows you to ask for support (and may have specific funding that can be used for support project, travel, etc...).
 - What can we take back related to Smith-Lever for Extension \$\$ & multistate work? Not sure but may be linked likely depends on Extension director. Any suggestions? Extension & engagement should be part of the project from the front-end not just an osmosis at the end of the project. We also developed the project proposal to be specific to that fact.
 - What about with budget cuts? Greater focus on large, multi-disciplinary, multi-institutional grants. Focus on IMPACTS (NSF too) & what are your mechanisms to translate to the impacts. Focus on Grand Ideas/Challenges rather than small individual pieces.

10:40 – Meeting agenda/overview (C. Vogt)

- Year 1: collaborations, metrics, proposals
- Elements & Aims
 - o This is a Research & Extension project
 - Opportunity to conduct both in multiple states
 - Stronger evidence of the benefits of recreation, parks, tourism and community places and services

- Cutting edge, contemporary scientific pursuit valued by managers and scientists
- o Mix of new work and current work
- Mentoring senior and junior faculty
- Time & funding
 - o 5 year effort—we are in Year 1
 - o Funding No specified program funding
 - Value of having an approved "official" project
 - Collaborations across universities and agencies
 - Multi-location
 - Interdisciplinary
 - Experiment Station or Extension support, but participants do not have to be from Land Grant Schools
 - Some participants found travel funding thru Experiment Station or Extension
 - Question: should it also be multidisciplinary (contacting people from other institutions from different fields) (D. Kerstetter)? Not a blanket "yes": collaboration is key: multi-institutional, interdisciplinary

10:50: Overview of three topic areas (E. Seekamp)

Objective	Variables	Design	Focus
Health	Access/proximity Benefits (social, psychological, physical), constraints (inter,- intra-personal, structural)	Broad segments, varying settings	Behavioral, physiological, psychological & direct observation procedures
Literacy	Env knowledge/ behavior, nature connectedness/ relatedness, action competency, sign life exp	Nested designs (humans within SES), longitudinal	Concepts operationalized, role of demographics, settings experienced during childhood
Resilience Vibrancy	Civic ecology, social cohesion, SOP, OSSP, adaptive capacity, benefits (indiv, org, community), tourism	Participatory research/ modeling, economic analysis, GIS applications, systems-based approaches	Determine indicators (soc, econ, env) of the substance of communities, process of change/ planning

11:00: Objective Topic Area Breakout Sessions

12:00: Lunch

1:00: Objective Topic Area Breakout Sessions

4:00: Breakout Group Reporting

• Health

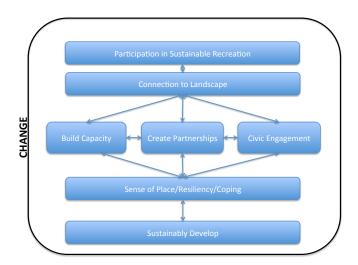
o Participating: David, Ingrid, Christine, Sonja, Mike, Peter

Possible project	Health Variables	Other factors (Scales/measures)	Method ideas	Potential funding
State recreation 1 st	Stage of change	Access to places to engage in that activity	Contact at program—do post-test	States
gen/new user	(sedentary to high	(proximity & Perceived access)		
program evaluation	physical activity)		Randomized control (follow up to initial work)	Natl Assoc of state
(T	TT 1/1 /	Zip code for access		park directors (?)
(I can programs	Health outcomes:	E a diama a lista a E a diama /N/ italia	?how to eventually improve community health	Cr. r. D. 1
MN; Win for	depends on activity:	Experience use history: Experience/Visitation		State Park
Alaska—public	BMI; #of mental	level within 12 months/years		Operational
employees; MO Wonders of	days BRFSS	Seasonal use/difference considerations		funding (evaluation)
Wildlife; Tx =	Health benefits-BBM	Seasonal use/difference considerations		(Evaluation)
family; REC101	Ticattii ochents-bbivi	Core/balance		Parks/trails
Michigan State	Stress levels	Core, building		advocacy groups
Parks)	(pre/post)	Unrelated outdoor behavior changesinfluence		auvocacy groups
,	d i ,	related activities		Health care
	Change of activity			companies?
	levels within social	Motivation to engage (REP by Driver)		Î
	group—1 person			
	changes, others	Importance of program amenities/facilitation		
	do/don't			
	G 10 1	Environmental literacy/NEP something like that		
	Self-characterization	Control Control 2		
	of physical activity	Control factors?		
	within last 30 days—	Sancialization 1-1-4-1-1		
	follow up	Specialization—long term, moving toward		
		continuum (family life cycle)		
		Substitution activity—benefit of maintaining a		
		desired condition		
		desired condition		
		Ways to add health outcomesbenefits?		

Possible project	Health Variables	Other factors (Scales/measures)	Method ideas	Potential funding
Community Park Audit Tool (CPAT)	Access—structural constraints to	Perceptions of access (via surveys)	Audit across a communityassess disparities?	MDHs, communities
http://	physical activity	Compare crime, etc.	??perceptions among different community members youth, aged, race/ethnicity	
www.activelivingr esearch.org/	Adapt to county level park? (adapt facilities	Need to control for self-selection(See J Cao work)	Across urban end of Recreation Opportunity Spectrum	
toolsandresources/ toolsandmeasures			?lowest & best health community counties and assess?	
http://www.county healthrankings.org/			Consider modeling 'food desert' work	
Biking—health impacts	Objective measures of physical activity-	Impacts of new trails on PA	Statewide survey	DOTs
(MI RFP For		??impacts of renovations to trails on PA	Onsite-Accelerometers;	Nonprofit—Bike alliance, etc.
biking economic impacts; MN lit	Access-connectivity; disparity	Impact of increased biking on pollution	Nice Ride—physical activity assessment?	Livabilityfed
review broad; WI limited one 2011?)	disparity	Complete streets—complete communities	Challenge of motivation question—mixed; opportunity to improve measures (check on measures—pick	agencies
minted one 2011.)		Connectivity between parks & Trails—not connecting	motivation or rate them)	
		Expenditures	U bike study?	
		Bikeability/walkability		
		Constraints		
		Environmental impacts		
		Non-user populations		
		EPA BeneMap		
		Disparity ?predict biking participation among various populations		
		Engagement—sustained?		
		Generational differences?		

- Literacy
 - o Participating: Kristi, Shari, Chuck, Diane, Fred, Dennis
 - **Themes for Collaboration**
 - Research/Extension/Integration is regularly done in the Environmental Literacy realm.
 - Short- vs. long-term impacts? Need more longitudinal/panel studies.
 - How? Mechanisms for both short- and long-term change?
 - Tools for assessment
 - Challenge: research with children
 - Role of free play (both positive and negative) needs more substantiation)
 - Memories role, value
 - New methods/tools GIS (time spent inside and outside)
 - Need to gain more participants e.g., urban, what are the nature connections?
 - Where/when does environmental socialization occur?
 - National sample, representative across specific age groups with improved measures; follow up on Wells & Lekies 2006; create a body of work
 - Macro vs. micro level: both need attention
 - Macro = experience in nature (in vs. out)
 - Micro = activities, sites, programs
 - Need to embed larger research questions into smaller studies with "dashboard metrics"
 - Common/more rigorous measures applied to different settings/activities (e.g., ConPsychMeasures.com); based on sound theoretical rationale; pooled questions
 - Longitudinal Data explore existing data sets; consider new work.
 Existing: SCORP (Statewide Comprehensive Outdoor Recreation Plan); U of M Long. Study of American Youth"
 - We have a unique definition of environmental literacy includes recreation. Also: green spaces, life span development, civic participation, health, citizens and agencies together.
 - Environmental literacy is also related to sustainability (ed), citizen science, civic ecology. Our definition encompasses, yet expands upon that used by NAAEE in its National Environmental Literacy Assessment Project. Also our differs in that community vitality/tourism is important.

- Community
 - o Participating: Nate, Deb, Kelly, Paige, Carla, Ben, Bill, Erin
 - Operating Model



Indicators

- o Individual
 - Quality of Life/Well-Being
 - Sense of Place
 - Motivations
 - Locus of Control
 - Behaviors (e.g. Volunteerism)
 - Perceived Benefits Sought/Received
 - Attitudes
 - Values
 - Reciprocal Altruism
- o Relational (ability to tie links with community)
 - Resident Attitudes toward Tourism/Development
 - Level of Trust
 - Willingness to collaborate (institutional Level)
 - Actual Capacity to engage/competency
 - Presence of Leader
 - Shared Vision
 - Social Networks/Collective Action
 - Asset mapping
 - Stakeholder Engagement
- Community
 - Infrastructure
 - Access to resources (Capital)

- Human
- Environmental
- Social
- Diversity of Resources/Assets
- Tenure of Natural Resources
- Shared Vision
- Economic Indicators
- Cultural Identity

• Funding Sources

- o Multi-State (25% stake)
- State Departments of: Environmental, conservation, recreation, commerce, agriculture, education, tourism
- o Research Cooperatives (State-Related)
- University Research Centers (Center for Rural Partnerships, Carsey Institute)
- Foundations
- o National: Keenan, Hewlett, Packard, Moore, Bechtel, Wallace Genetic
- o State: Private, Sea Grant
- o Federal Government:
- o NSF, NIFA/AFRA, NIH, NOAA, USDA ARS, DOJ, FWS

5:00 – Adjourn.

Sunday, April 7th

8:00 – Breakout Sessions (Strategies to Move Forward)

8:45 – Reporting of Strategies

Objective	Strategies
Health	 State recreation 1st gen/new user program evaluation (health outcomes) Community Park Audit Tool (CPAT) (access) Bike-health outcomes (recreation & transportation)
Literacy	 Extension programming White paper Common/rigorous research and evaluation tools Identify key constructs and measure Integrate into existing projects and partner with others to address research questions using others' grant as vehicle.
Resilience Vibrancy	 SCORP & Quality of Life/Community Well-being Energy development (e.g., wind, shale gas) Sense of Place & winter recreationists Civic engagement from outdoor recreation Agritourism & community development

10:00 – Logistics

- Add 2-page resume to dropbox
- Develop 1-2 page proposals ready to go
- Share instruments and metrics
- Seek funding for next year's conference
- Google plus "hang-out"
- Drop box file share; news

10:10 – Fred – Administrative Information Q&A

- NIMSS database of whose on the project, project proposal, annual meeting date,
 & agenda approved & distributed to participant list, and submit reports; FTE (.10 1.0 workload; indication of your commitment to the project workload to the project only) makes a difference if you are with a station, extension appointments;
- Reporting Reporting period for activities (report, Oct 1 Sept 30; between September & December submit individual reports; chair-elect compiles these individual reports within 60 days of the annual meetings.
- 1st report minutes are the report
- 2nd report minutes plus any activities conducted between Oct 2013 & the annual meeting
- Reporting: bring on a flash drive and give to chair-elect
 - Need a template (activities, outputs & impacts)
 - Directly related to the Multistate Projects (publications & activities) & text about the impacts

- Report anything that you are doing that relates to the project (marketing strategy; anything that is published in the reporting year even if study was conducted prior to NE1962)
- o mid-project review; pass/fail
- O Chris: submitted a report in December with Jan 12 Dec 12
 - Fred: there is something strange with this
- Ingrid: Can we have the report on Dropbox because we have individual reports?
 - Fred: KRIS reports individual investigators; give those reports to Chair-elect; NIMMS report – compile KRIS report & non-KRIS 'template' reports from other institutions
 - KRIS is about to be replaced
- o How do we change our FTE?
 - Fred: you can edit it in NIMSS
 - Carla: doesn't let you
 - Need: instructions on how to change.

10:35: Action Items (Next Year's Annual Meeting & Officers)

- NERR Chris, Sonya (2nd) 6
- Washington DC Erin, Ben (2^{nd}) 10
 - o January 11
 - \circ May -3
- Doodle: poll for Thursday, Friday
 - o Chris: Buy-in from DC folks
 - o Kelly: include them in the Doodle poll
 - o Fred: Ruby scheduling the meeting & helping accommodations
- Chair-elect
 - o Ben (Kelly, Carla 2nd) Unanimous
- Agenda
 - o 5 slide & time limit update
 - What have you done & what are you going to do (forward looking)
 - Strategic Planning & Outreach Side
 - Extension folks include
- Webinar?
 - o Do we need more critical mass?
 - o Chris & Erin assess after the panel?
 - o Poster ISSRM (Erin), will also go to NET, TTRA, NRPA

11:00 – Adjourn