

## **Minutes**

### ***NCCC-65, Indicators of Social Change in the Marketplace: Producers, Retailers, Consumers***

Friday, October 12, 2012, 9:00am-5:00pm  
Saturday, October 13, 2012, 9:00am-12:00pm

Homewood Suites by Hilton - Mall of America  
2261 Killebrew Drive, Bloomington, MN 55425  
Phone: (952) 854-0900

#### **October 12<sup>th</sup>, 9:00 meeting start**

#### **Welcome – Melody LeHew – President**

#### **Introductions – In attendance**

Rita Kean, University of Nebraska, Academic Administrator  
Melody LeHew, Kansas State University  
Juanjuan Wu, University of Minnesota  
Jane Hegland, South Dakota State University  
Molly Eckman, Colorado State University  
Minjeong Kim, Oregon State University  
Jaeha Lee, North Dakota State University  
Elena Karpova – Maylynn sub – Iowa State University  
Scarlett Wesley, University of Kentucky  
Joan Ellis, Washington State University  
Leslie Stoel, Ohio State University  
Brenda Sternquist, Michigan State University  
Cynthia Jasper, University of Wisconsin

#### **Approval of meeting minutes**

Molly moves - Leslie seconds  
Jane has minutes from 2011  
Pass around – people will review – will return to this later  
Minutes approved @ 1:15pm after lunch break

#### **Any additions to agenda? - No**

#### **Announcements:**

From agenda: *Request to schedule time*  
Jane, Molly – Item to talk about ITAA presentation  
Do not need a time to work on but offer information  
Molly – The ITAA presentation will discuss highlights on writing successful grants based on the visits to funding agencies at the 2011 NCCC06 meeting in Washington DC.  
The ITAA session will also include successful grant writers discussing how to be successful.

Jane has e-copy for review if someone wants to look at it.  
The committee has requested that they incorporate an evaluation of the workshop. –  
Mary Lynn is developing this for the workshop.  
Sat. morning at ITAA – please attend

### **Clarification of leadership**

Elections/volunteers in 2013 for secretary  
Each position will be a two year commitment – continuity  
Transition from secretary to vice to president is automatic  
If someone needs to come off committee – put it out to membership for volunteers to step up.  
Replacement of committee members concerning temporary replacement or meeting substitution will be situation specific based on the needs of the committee member at that time.

#### **1. Responsibilities**

- a. Chair runs meeting
  - i. Organization
  - ii. Work with Rita Kean, Academic Administrator, to submit annual report
- b. Vice
  - i. Meeting schedule
    1. Hotel/date/etc.
  - ii. Support chair
- c. Secretary
  - i. Minutes
  - ii. Compile station reports and pub lists and submit to chair
- d. Members
  - i. Attend
  - ii. Provide ideas to reach objectives
  - iii. Submit to secretary station report and pub list
    1. Just membership publications according to USDA
    2. Mentored pubs would go into accomplishments in final report
      - a. These should be in line with objectives

### **Room fee**

\$200.00 total - \$15.38 each

### **Old business**

- a. Action Research report
  - i. Joan reported on history and outcomes of ITAA workshop
  - ii. Workshop held – good attendance
  - iii. Group discussion held
  - iv. LinkedIn site created for action research
    1. NCCC065 – Indicators of Social Change in the Market Place
    2. Joan will update site
- b. Membership recruitment

- i. What are we about?
- ii. Why should you be a member?
- iii. Benefits:
  - 1. Networking opportunity
  - 2. Identify the bigger picture
    - a. Research trends
  - 3. Professional service
  - 4. Opportunity to explore the multi-disciplinary aspects of research
  - 5. Identify publication/dissemination avenues outside of our disciplines
- iv. Need an experiment station appointment to have it paid for
  - 1. Fund yourself – OK to be member.
- v. Other ideas that were tossed around:
  - 1. Benefits to membership – needs to be a greater benefit rather than meeting attendance
  - 2. Connections to researchers, outputs, what can we do to serve each other?
  - 3. Deliverables
  - 4. Focus on coordinating – form communities around a topic
  - 5. Connecting people – under umbrellas of topical interest
- c. Should we increase our membership?
  - i. Result: Remove from goals the idea to increase membership however always look for new people to invite that have a skill set to enhance.
  - ii. Identifying communities within research areas – (see new business)
- d. Report on planned activities:
  - 1. Funding meetings in Washington
    - a. See minutes from 2011 meeting for this
    - b. Jane and Molly will share PowerPoint from their ITAA 2012 presentation
- e. Community of Science (COS) research database
  - 1. Some universities are moving away from COS
  - 2. Will think about other ways to connect
- f. Any other activities?
  - i. ESRAB pre-conference on Sustainable Apparel Collation
    - 1. ITAA special topic – Chinese apparel industry
  - ii. Funding agency visit report (ITAA special topic)

### **New business**

Online meeting - Purpose of NCCC065 is to “get together”

If you are funded to meet, then meet.

Will meet face-to-face into the future

*Objective 1: provide opportunities for scholars to identify emerging issues, develop mutual research interests, build collaborative research partnerships, and share/critique research ideas on Social Change in the Marketplace.*

1. Entered into a brainstorming session for ideas on Obj. #1
2. Thematic analysis:
3. Communities
  - a. Speed dating
    - i. Begin with ourselves
    - ii. Topic and methods – both are valuable
    - iii. Speed date twice – interest AND expertise
4. Getting out of our discipline/visibility/focused involvement/being actively present
5. Emerging issues
  - a. Future think
  - b. Proceedings content analysis
  - c. Crowd sourcing
6. Communities are the “big idea”
  - a. Purpose of these communities
    - i. Multiple expertise
    - ii. Exchange ideas
    - iii. Outcome: Research projects
    - iv. Long term resource
    - v. Create *new* partnerships
      1. Bridging verses bonding
        - a. Foster weak links – sociology network theory
  - b. Action item:**
    - i. Linked in site – Each new campus visit/conference visit posted from members
  - c. How will these develop?
    - i. Begin to look outside of discipline
    - ii. Multidisciplinary conversations
  - d. Action point:**
    - i. Melody, Leslie and Joan will write a purpose statement for this “community development”
    - ii. and disseminate to the group for comment.
      1. Group topical areas
      2. Leadership identification

*Objective 2: Identify funding opportunities and strengthen grantsmanship skills of researchers studying Social Change in the Marketplace.*

1. Entered into a brainstorming session for ideas on Obj. #2
2. Thematic analysis:
  - a. Related to database idea:
  - b. Action item:**
  - c. First step is to learn how to use Linked In
  - d. Pilot test within the group

- e. Post to linked in - Amount, source, topic, PI's of successful funding - to post must be willing to share – be collegial
- f. **Action item:**
  - i. Grant writing workshop:
    - 1. Panel of reviewers – ITAA – 2013
    - 2. Juanjuan and Melody – or ITAA

*Objective 3: Identify strategies to increase the rigor of research methods and analysis techniques and to improve the quality of publications on Social Change in the Marketplace.*

- 1. Entered into a brainstorming session for ideas on Obj. #3
- 2. Thematic Analysis:
  - a. **Action point:**
    - i. Create database/share short course opportunities - LinkedIn
    - ii. Membership commitment to take a long or short new research skill course each year
      - 1. 50% by next year
  - b. **Action Point:**
    - i. Commit to speak up at conferences offering constructive comments and approaches
      - 1. Method/theory/etc...
  - c. **Action Point:**
    - i. ACRA – methods workshops
    - ii. Leslie and Brenda

Friday adjourn – 5pm

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Reconvene Saturday morning – 9:00AM

**Plan: annual review submission**

- 1. Outcomes from last year -
  - a. Accomplishments related to project, send to Joan
  - b. Impacts – same as above
  - c. Funded research
    - i. Awards
    - ii. Books/book chapters
    - iii. Pubs
    - iv. Editor reviewed pubs
    - v. Presentations/proceedings
    - vi. Exhibitions – juried
    - vii. Panels
    - viii. Encyclopedia
    - ix. Invited presentations
    - x. Masters/doctoral thesis
  - d. Joan will send specifications

- i. Due date – November 9<sup>th</sup>
- ii. Send membership minutes, action points, call for pubs, station report

**Proceeded with station reports**

2. See reports for information
3. Discussed station report format
  - a. Three levels:
    - i. Major initiatives at u level
    - ii. New things in college
    - iii. Most attention at departmental level
  - b. Initiatives related to social change

**Action point:**

4. Create a document:
  - a. This will be attached to NCCC065 website
    - i. Membership
    - ii. Roles
    - iii. Officers
    - iv. Station report
    - v. Oral report 5-10 minutes

**Next meeting: November 1<sup>st</sup> and 2<sup>nd</sup> - Chicago**

## Appendix: Station Reports

### Colorado State University (CSU)

The University has completed the search for a new Chancellor. Michael Martin comes to CSU from Louisiana State University where he served as Chancellor. Colorado State University recently announced a record-breaking fundraising year. This fall the university welcomed to campus its largest and most diverse freshman class.

The College of Applied Human Sciences includes the following departments: Construction Management, Design and Merchandising, Food Science and Human Nutrition, Health and Exercise Science, Human Development and Family Studies, Occupational Studies, School of Education, Social Work, The College is considering a name change from Applied Human Sciences to Health and Human Sciences. Dean McCubbin is proposing the name change to better reflect the focus of the College in teaching and research. New leadership in the college includes Dan Robinson, head of the School of Education, and Audrey Shillington, Head of Social Work. Food Science and Human Nutrition is currently searching for a new department head.

The CSU campus is experiencing quite a bit of construction, including buildings housing the college. Projects include additional space for the Avenir museum, remodeling interior design studios (\$400,000), and proposed addition to an existing building, which would enable Design and Merchandising to be in one space for the first time. The department received a gift from Siemens \$9 million in PLM software will be used by students in several Apparel and Merchandising courses

Following Linda Carlson's retirement, Susan Torntore has joined CSU as the new Curator of the Avenir Museum of the Department of Design and Merchandising. The Avenir Museum facilities include a gallery, collection storage, classroom, and conference room/library. The spring exhibition was *Hawaiian Quilts: God in Expression* with guest curator, Elizabeth Akana. The fall exhibit is *the ABCs of the Avenir Museum* featuring items from the Avenir collection.

The Department of Design and Merchandising is currently conducting three faculty searches. Positions in interior design, apparel design, and textile science are open. Eulanda Sanders has taken a position at Iowa State and Ajoy Sarkar at Fashion Institute of Technology.

Product Design and Development students were given a service-learning opportunity to develop marketable product lines made of recycled military parachutes under the direction of Juyeon Park. The class outcomes, including prototypes and production guides, are hoped to provide veterans and their families small business solutions for financial independence. Parachutes for both courses were donated by Aspen Pointe, non-profit organization located in Colorado Springs, CO.

Eulanda Sanders, Ajoy Sarkar, and students received funding from the EPA for a \$15,000 grant for their work on Natural Clothing with Solar-Powered Chargers. Faculty and students presented April 20-25 at the National Sustainable Design Expo in Washington, DC.

The 2012 Executive in Residence was Jon Otis who visited with students and Interior Design classes followed by a lecture, “Unleashing the Power of Design Engagement.” Otis is the Principal & Creative Director of Object Inc., a solutions-based creative agency specializing in brand strategy, marketing communications, and environmental graphics. Otis is also currently Professor of Interior Design and the Exhibition Design Intensive at Pratt Institute. He has been recognized as one of the most admired design educators in 2009 by *Design Intelligence Journal*.

## **Iowa State University**

University level:

- Third year in the row record student enrollment: Fall 2012 – 32,000 students
- New ISU President, Dr. Steven Leath (January 16, 2012): 15<sup>th</sup> ISU president, was VP for research and sponsored programs for the 16-campus University of North Carolina system. New Provost, Dr. Jonathan Wickert.
- As a result of the change in the leadership, new strategic planning is underway.
- Similar to other universities at the meeting, there is a push for distance education courses and programs/degreed and hybrid courses

College level

- College of Human Sciences has created new School of Education by combining two departments, Curriculum & Instruction and Educational Leadership. Director of School of Education, Dr. Ralph Reynolds

Department level:

- Family and Consumer Sciences and Education program is no longer part of the department – it was transferred to the Department of Human Development and Family Studies
- New major—Event Management went live January 2012, has been growing very fast and by the end of the first semester had 100 students. Now has close to 200 students. In addition, a number of students has declared minor in Event Management
- Four new tenured/tenure-track faculty were hired: 3 faculty for apparel program (1 professor with tenure and 2 assistant professors) and 1 faculty (assistant professor) for hospitality management program



Program level:

- New study tour for apparel students – a 16-day trip to China in May 2012; led by Mary Lynn Damhorst. ISU apparel students worked virtually in Spring 2012 semester with Chinese apparel students from Wuhan University on a project and completed the project when they visited the university and the students on the trip. In addition to Wuhan, students visited Hong Kong, Shanghai, Beijing, and other cities.
- New labs are under construction and development: a textile science testing lab with various state-of-the-art equipment and a design lab for teaching and research purposes.

## **Kansas State University**

### **Institutional Highlights**

Strategic planning for 2025 continues. Colleges and departments are working to align goals and plans with university goal – becoming a top 50 research institutions by 2025. Key research areas have been identified for additional enhancement: animal health and models of human disease; bioenergy; ecology and grassland ecosystems; genomics, lipidomics, proteomics; plant health and production; particles and optics; standard model/high energy physics; water; cancer/immunology; food safety; nanomaterials; and STEM education (post-secondary). Emphasis also placed on expanding the number of faculty members engaged in externally-funded research activities.

Several active construction projects: continual upgrading of campus apartment style housing; new basketball training facility completed; Phase II of stadium upgrade (multi-phase, multi-year project); expansion of student recreation center and tennis courts; new grain science center and feed mill; Justin Hall – Human Ecology building expansion completed; and renovation of Memorial Stadium to include a welcome center.

Other milestones: Kansas State University has moved up 4 spots (#70 out of 139) in the U.S. News & World Report best college listing; and received top rankings in a number of areas in the Princeton Review's Best 377 Colleges (#2 for campus/community relations, #4 in quality of life, #8 in happiest students). Enrollment numbers are at record levels with 24,378 students enrolled Fall 2012. Enrollment trends also reveal increasing diversity in student population. Record level of gift giving from alumni and friends (\$121 million for 2012).

### **College Highlights**

Justin Hall, the primary college building, dedicated a new expansion funded totally through private donations. The expansion added two new high technology classrooms, a dean's office suite, meeting rooms, and collaborative spaces for students. The current dean announced her retirement and a national search has begun for a new dean.

### **Department Highlights**

Apparel, Textiles, and Interior Design hired three tenure-track faculty members (2 in apparel and textiles, 1 in interior design). Now that all faculty positions are currently filled, the department is

conducting a national search for a department head. An exciting initiative underway is the development of partnerships and exchange programs with Interior Design and Apparel programs in Korea and a Textile program in China.

### **Relevant Initiatives**

A few initiatives relevant to Social Change in the Marketplace currently underway at Kansas State University include:

- USDA/NIFA Higher Education Challenge Grant awarded for project titled: Making Climate Change a Functioning Thread in the Baccalaureate Curriculum: Transforming Fiber, Textiles, and Clothing Education. Multi-institutional (Kansas State University, Oklahoma State University, and Texas State University, San Marcos), 3-year project received an award of \$713,897 to create professional development program and educational materials to facilitate integration of climate change and other environmental science competencies into curriculum by preparing faculty to include such competencies in courses, and better preparing graduates to work in a field transforming toward sustainability. Project will also include recruitment activities in order to increase the number and diversity of students pursuing FTC postsecondary programs.
- Rural Grocery Store Summit III held in June 2012 with over 200 participants from 13 states. The focus of the summit was to discuss triple bottom line benefits of rural grocery business. The summit is sponsored by a rural grocery store sustainability initiative developed as a partnership between KSU's Center for Engagement and Community Development and local grocers and non-profit organizations.
- Sustaining Kansas Conference was held in September 2012, bringing together educators and non-profit organizations in the state to network and contribute to sustainability education and a sustainable Kansas
- Adapting to a Changing Climate on the Central Great Plains Conference was held in September 2012, focusing on progress and opportunities in interdisciplinary climate change research between KSU and partners.

### **Michigan State University**

The economy is improving somewhat in Michigan. Budget cuts seem to be over for a while. One Of the retailing faculty Jessica Carlo received a 1.1 million dollar NSF grant to study innovation management with a faculty from Management and Marketing.

### **North Dakota State University**

This year the North Dakota State University has been newly ranked by the Carnegie Commission on Higher Education among the top 108 public and private universities in the country. NDSU is in the elite category of "Research Universities/Very High Research Activity."

The provost announced strategic goals for the next 3-5 year period, which include tripling the number of complete graduate application, doubling undergraduate applications, and increasing faculty refereed publications to 150%. Responding to the strategic goals, the department of

Apparel, Design and Hospitality Management is developing new recruiting strategies and identifying peer universities to aid in benchmarking programs. One technique being developed in an effort to increase the undergraduate enrollment, the department is a 3-year BS in retail merchandising program.

The department hired a lecturer with a quarter-time appointment, Becky Robinson for an online certificate program for Family and Consumer Science Educators. She will develop and teach undergraduate ARMD courses in the following areas: introduction to the fashion industry, global consumer analysis, and dress and human behavior. These courses coupled with courses in clothing construction, textiles, dress and world culture, experiential retailing and will be used for the certification.

The department is exploring collaborations with universities abroad. Dr. Jaeha Lee visited the department of clothing and textiles at Kyunghee University in South Korea to initiate collaborations between two departments. We decided to develop two collaborative student projects. Courses for the collaborative projects have been identified and details about the projects are under discussion.

### **Ohio State University**

University has privatized campus parking to increase revenues to free up money to fund academics; centralization efforts continue; we have continued to receive (small) raises; a \$2.5 billion fundraising campaign just launched (half of money has already been raised) and a new, high-profile fund raising executive was just hired.

University focus areas: health & wellness, food production & security, energy & environment (renewable fuels). The University hired a Chief Wellness Officer (she is also Associate VP of Health Promotion and Dean of the College of Nursing) and the University, in partnership with the medical school is pursuing personalized health care initiatives for faculty and staff.

University switched to semesters in Summer 2012; University continues a big push for international experiences for students in Maymesters.

The Association of Research Libraries Investment Index ranks the OSU Libraries fifth among public university libraries.

College of Education & Human Ecology realignment is expected to be approved in November. Teaching and Learning remains essentially intact post-merger, Educational Studies remains almost intact, jettisoning Physical Activities; Human Sciences comprises all departments from the former College of Human Ecology (Consumer Sciences, Human Development & Family Studies, Human Nutrition) with the addition of Kinesiology faculty from the old Physical Activities & Educational Services school. A search for a chair for Human Sciences will commence as soon as the realignment is approved.

The Department of Consumer Sciences hired 4 new faculty this year: 2 in Family Resource Management and 2 in Hospitality Management. No hires are expected in the unit this year; hires expected in Human Development & Family Studies, Teaching & Learning, and Educational Studies.

### **Oregon State University**

Oregon State University is continuing its administrative re-organization based on its three strategic initiatives: Healthy People, Healthy Planet, and Healthy Economy. The University hired a first ombudsperson, Sue Theiss, who is expected to provide informal, impartial, and confidential conflict management services to all members of the university community.

The University promotes three major education initiatives: the “Global Learning Community”, the “Hybrid Course Development Community”, and the “Service Learning Community.” One-to-two times per year, the University recruits participants to build communities around the key initiatives in order to encourage faculty participation. The Center for Teaching and Learning hired a new director, Kay Sagmiller in Summer 2012.

In July 1, 2012, the Department of Design and Human Environment became the School of Design and Human Environment, bringing in the Graphic Design program from its previous position at the College of Liberal Arts. Concurrently, the School of Design and Human Environment (SDHE) became affiliated with the College of Business, under Dean Ilene Kleinsorge. The SDHE now has approximately 800 undergraduate students in four undergraduate majors: Apparel Design, Graphic Design, Interior Design, and Merchandising Management.

The SDHE has two major initiatives: a footwear certificate program for Apparel Design and a product development minor for Merchandising Management. Five SDHE faculty members participated in the “Global Learning Community” during Spring 2012 and one faculty will participate in the Hybrid Course Development Community during Fall 2012.

Dr. Elaine Pedersen, a faculty member in the area of Historic and Cultural aspects of Dress became a new editor for Clothing and Textiles Research Journal. Through the Technology Resources Fund, the SDHE purchased 25 tablets to be integrated into various design courses held in SDHE computer lab.

The SDHE is currently searching for a tenure-track instructor in Design Foundation.

### **South Dakota State University**

Major University Initiatives:

2012-2013 is a year of University Strategic Plan development. While still under review and

revision, the current draft of strategic goals includes the following:

1. Expand academic excellence through quality programs, engaged learners, and an innovative teaching and learning environment.
2. Discover new knowledge, encourage innovations, and promote artistic and creative works that contribute to the public good and result in economic development for South Dakota and beyond.
3. Expand the reach of the University by developing strategic partnerships and programs that result in positive change.
4. Secure adequate human and fiscal resources and ensure high-performance through enhanced financial, management, and governance systems.

#### College Initiatives:

As of July 1, 2010, South Dakota State University's new *College of Education & Human Sciences* reorganized from eight discreet entities down to four departments: *Consumer Sciences* (CS) – with programs in Interior Design, Apparel Merchandising, Consumer Affairs, Hospitality Management, Aviation; additional undergraduate minors in Leadership and Leadership and Management of Nonprofit Organizations; and graduate programs in Family Financial Planning and Merchandising; *Counseling and Human Development* (CHD) – with programs in Human Development and Family Studies; and Counseling and Human Resource Development; *Health and Nutritional Sciences* (HNS) – with programs in Nutrition and Food Science and Health, Physical Education, and Recreation; and *Teaching, Learning, and Leadership* (TLL) – with programs in Early Childhood Education, Family and Consumer Sciences Education, Educational Leadership, and Teacher Education.

In May 2011, we hired a new dean of the College of Education and Human Sciences – Dr. Jill Thorngren.

In summer 2011, College of Education and Human Sciences Leadership established four college-wide initiatives: *Internationalization, Sustainability, Transformational Learning, and Wellness*.

#### Department Initiatives:

The Department of *Consumer Sciences* (CS) includes programs in Interior Design, Apparel Merchandising, Consumer Affairs, Hospitality Management, Aviation; additional undergraduate minors in Leadership and Leadership and Management of Nonprofit Organizations; and graduate programs in Family Financial Planning and Merchandising. Consumer Sciences is also home to two SDSU Extension Programs: Family Resource Management and Community Development.

Our president has been on a mission to connect faculty who have similar goals and interests through development of scholarly communities; two that I'm involved with are the Design Faculty Initiative and the Management Faculty Initiative. Design faculty at SDSU are placed across the university in 4 departments within 3 different colleges (with Interior Design in my

department) and faculty involved in management-related programs are placed across the university in 5 departments within 4 different colleges (programs in my department include Hospitality Management, Consumer Affairs, Aviation, and the LMNO Minor). By allowing these scholars to continue to function in their home departments/colleges and yet connecting them to like-minded colleagues across the campus – the outcomes for multidisciplinary and cross-disciplinary collaborations in teaching, research, and outreach are amazing, and the logistics for insuring success are complex. These are absolutely worthwhile endeavors that require careful and constant management and leadership as we work across colleges, departments, and disciplines to break down traditional barriers of thought and practice.

### **University of Kentucky**

The Dean of the College of Agriculture at UK recently announced his retirement, so the search has begun for a new Dean. The University of Kentucky also has begun the search for a new Provost which should be hired by next year. The University of Kentucky hired a new President in mid-2011, with 2012 being his first complete year of term. This has brought about many changes to UK.

The Department of Merchandising, Apparel and Textiles (MAT) at the University of Kentucky has had an exciting year. The MAT Department has merged with the Hospitality and Tourism Management (HTM) program to form one department that will be called Retailing and Tourism Management. One new faculty member was hired this year in the HTM program that will teach and supervise all the interns in the department. The MAT Department has an open senior instructor position and continues to operate with an Interim Department Chair. With the merger of the two programs, curriculum development has been a high priority at the undergraduate level. Both programs will retain their individual majors, but share a common set of core classes. Work on merging the graduate programs has begun this fall.

The Department of Merchandising, Apparel and Textiles has continued to pursue sustainable activities within the department. For the 4<sup>th</sup> year, MAT participated in Cotton Inc.'s program From Blue to Green denim drive. The denim collected from this drive is used to produce insulation used in Habitat for Humanity homes. The Department of Merchandising, Apparel and Textiles through the efforts of the MAT Club and students were able to collect enough denim to insulate over 18 homes this year.

The MAT Department has continued to work on the UK Plaid Project, a learning experience where student's take the Official Plaid of the University of Kentucky and design products for production and sale. For the first year, the MAT Department has been able to grant student's travel awards for study abroad experiences using royalty money generated from this project.

## **University of Minnesota**

The Department of Textile and Apparel Management added its first international member to the TAM Advisory Board, Mr. Juan Zigelbaum. President and CEO of Tex-Ops in El Salvador.

### Initiatives related to social change

The Department of Textile and Apparel Management hosted a Textile Product Labeling Summit on November 1-2, 2012. The summit was funded with Mizzou Advantage grant. The goals of the summer were to review and share perspectives of industry, policy makers, educators, and consumers related to today's textile product labeling requirements and practices including social responsibility labeling.

### Major initiatives at university level

The Graduate School of the University of Minnesota has been undergoing a series of restructuring to enhance student experience. The new structure becomes more decentralized with increased flexibility and enhanced ability for timely implementation of program changes. This new governance system also allows for more decision making at the collegiate level.

President Kaler called for a "re-imaging" of the UMN's yearly academic calendar to be consisted of three full semesters, including the summer semester. Thus, allowing students to expedite their pursuit of a bachelor's degree from four years to three years.

### College

The College of Design at UMN realigned its External Relations to better focus the college's development, communications and alumni work. It also had the second best year in College history for fundraising.

### Department

Dr. Hyunjoo Im joined the Retail Merchandising Program in the Department of Design, Housing, & Apparel in fall 2012 from California State Polytechnic University in Pomona, California. The Department of DHA at UMN is currently searching for two tenure-track Assistant Professor positions in Graphic Design and one tenure-track Assistant Professor position in Product Design. Both the Retail Merchandising and Graphic Design Programs are on their way to roll out a 3-year bachelor's degree program in fall 2013.

## **University of Missouri**

### Major initiatives at university level

The University of Missouri welcomed its new president, Mr. Tim Wolfe, on February 15<sup>th</sup>, 2012. Mr. Wolf is a Columbia native, MU alum, and son of a long-time faculty member at the University. As a former executive at Novell, Wolf's experiences as a business executive makes him a strong negotiator with vision to lead MU to the 2020 Strategic Vision.

MU joined the SEC. This membership has renewed energy and drove economic opportunities for both the University and the city of Columbia.

Because of the Mizzou Advantage initiative, MU launched three new undergraduate initiatives in 2012.

- Global Connect (Undergraduate Certificate )
- Entrepreneurship Minor
- INSPIRE, a creativity-centered initiative

#### College

Gwynn Hall, built in the 1920s, is undergoing major \$11.6 million renovation. In summer 2012, offices and classrooms located in Gwynn were moved to swing space. The projected completion date is January 2014.

#### Department

The Department of Textile and Apparel Management hired Dr. Myung Sohn, a recent Ph.D. from University of Minnesota. Dr. Sohn's expertise area is in technical design. Since arriving, she has already received \$28,000 in internal grant funding for Instructional Technology. Dr. Beth Myers resigned; therefore TAM is searching for a new faculty member in Merchandising Area.

Salaries in the Department of Textile and Apparel Management increased on average of 9.14%. This is in part due to a 2% mandatory salary increase, plus special funding provided by the Provost's office to the College of Human Environmental Salary. The salaries were distributed across faculty and staff meritoriously.

Enrollments continue to rise in both undergraduate and graduate areas.

The Department of Textile and Apparel Management hosted a Textile Product Labeling Summit on November 2-3, 2012. The summit was funded with Mizzou Advantage grant. The goals of the summit were to review and share perspectives of industry, policy makers, educators, and consumers related to today's textile product labeling requirements and practices including social responsibility labeling and to brainstorm better requirements and practices. The discussion at the summit centered on consumers' understanding and perceptions of current labeling claims available at both on and off-line stores, including its environmental, social, and economic impact. The keynote speakers were former FTC Chairman William Kovacic and AAFA Government Relations specialist, Maria D'Avignon.

#### **University of Wisconsin--Madison**

A new building has been constructed to house the School of Human Ecology and the existing building was remodeled. Faculty moved into the new facilities May 2012. The School also hired a new Dean, Soyeon Shim, who started August 2012. There continues to be a high student demand for all the majors in the School of Human Ecology, including Apparel Design, Interior Design and Retailing. A new major in the School is called Community and Nonprofit



Leadership and it also has high student interest. The Center for Retailing Excellence has been endowed with funding through Kohl's Department Store. The Center conducted a study tour of China for which students compete to attend.

## **Washington State University**

### University:

The budget remained relatively stable this year which was wonderful news.

The College of Sciences and Liberal Arts merged to form the College of Arts and Sciences.

The Center for Global Animal Health received a grant for \$25million dollars to form a center dedicated to issues of global animal health and contagious diseases.

The football stadium underwent a major renovation and we welcomed a new head football coach.

### College:

The National Board of Advisors met on WSU campus this fall semester. This provided an opportunity for networking and the development of common goals across advisors.

Administrative services were centralized and dedicated business centers were created to provide cost savings and efficiencies at the administrative level.

Internal grant competitions were created to address emerging issues in research, curricular development and extension projects.

### Department

The big news is that we are moving into new facilities. We will be making the move in summer 2013 to start the new academic year in a new home.

We have been given permission to begin searching for a new faculty line. This should be announced soon.

Industry interactions are strong. Over 30 students and faculty spent a day with Eddie Bauer at corporate headquarters in October. Other visits included Cotton Incorporated, Zumiez, Kohl's, Nordstrom, and Konjo Ababa.

Enrollments are up and strong and our graduate program is growing also.