

NC 1030 Family Firms and Policy in Times of Disruption

Annual Meeting Minutes

October 9-11, 2011

North Dakota State University, Fargo ND

Present: George Haynes, Sharon Danes, Maria Marshall, Yoon Lee, Glenn Muske, Arlen Leholm, Margaret Fitzgerald, Kay Stafford, Holly Schrank, Corrine Valdivia, Diane Masou, Sandra Sydnor, Linda Niehm, Kathryn Boys, Cindy Jasper, Martha Martinez.

Linda Niehm took minutes for the meeting.

Monday, October 10, 2011

Accomplishments of the team were recognized for efforts since the last NC1030 meeting. These included: Margaret being promoted to full professor, Holly and Maria receiving their second NSF grant, and Linda and Jane for serving as guest co-editors of the special JFEI issue on family business.

Welcome presentation was conducted by Dr. Virginia Clark Johnson, NDSU Dean of the College of Human Development and Education and Dr. Jim Deal, Department Head, Human Development and Family Science, NDSU.

A presentation on Fargo Disaster Recovery was conducted by April Walker, Senior Engineer for the City of Fargo, ND. Discussion concerning disaster planning, mitigation efforts, and recovery efforts followed.

Holly Schrank and Maria Marshall gave a presentation on their new NSF grant concerning disaster recovery and family business demise. Holly provided excellent detail concerning the methodological aspects of their initial and current NSF grants. See the Power Point handout distributed at the meeting for details.

We need to respond to Holly and Maria about what to leave in versus take out of the survey for the new NSF grant. The team offered conceptual suggestions. Holly said first the terms listed on the grant must be covered. Kay suggested that on some of the items the degree of detail may be able to be reduced, such as perceptual versus objective measures for example. Sharon suggested that the items included must ultimately reflect the research questions. Discussion followed concerning how we can contribute to gaps/fill gaps in the literature. George commented that there is not much literature on family resilience; it is mostly on business resilience.

Sharon asked for needed updates on the grant data sets, and what new members needed. It was suggested that everyone check NIMMS for already conducted research by the team, minutes from meetings, writing teams. Discussion continued on ways to communicate effectively. Sharon sent the

methodology papers for all 1997 and 2000 data sets and will also send the updated SFBM to new members. 2007 is not yet complete?

Go to NIMMS website and see the boilerplates for all 3 waves of data. Access this from the address shown on the NIMMS website----see updated contact list to be sent to the team by Yoon Lee.

Glenn explained what NIMMS is and how to use the website.

Kay suggested that this team should get a Facebook page.

Discussion took place about the declaration form/process to use variables from NC 1030 data. Holly explained the 1 page form and process (see url) and reminded that it needs to be posted for 30 days. It was acknowledged that there are many good reasons (e.g. group organizing and functioning) and benefits to using this process, including building a line of theoretically based research.

Discussion took place on matching papers with trajectory planned for the group and the objectives for the main project. We need to check and see how our planned papers are matching up.

It was reminded that we are testing a theory (e.g. SFBM) and disaster is just a context for testing our theory.

Sharon suggested we look at research gaps individually and give members a call to discuss

See the Policy Handbook for who can write and author, the attributions.....who you credit....It differs by data wave. In 2007 there also needs to be attribution to NSF.

Current policy states: If you are going to be an actual official member of the group there needs to be some monetary contribution.

It was noted that objectives of the NC 1030 research group can be met with data from a variety of different data sets.

Margaret said there is an established procedure for people from non-land grant institutions to join the NC 1030 research group. Glenn said any new projects need to be opened up to new members.

There are official members, official non-voting, and non-official members. Those not official members must be added through Chris Hamilton. New members were also encouraged to discuss NC1030 membership with their research dean.

Glenn suggested that the original family business research group used to do concept papers. It was suggested that we return to the concept paper process; it is like an annotation.

This is the last meeting on the old project. The final report on the current project is due at the end of March 2012.

Sharon reminded that George, Sharon and Kay did two webinars on how to use the 1997 and 2000 data. Also see the documents called roadmaps. Sharon and George will put all key project files for the project in one place on a common website for ease of access by all.

Sharon discussed how you do analyses with panel data and put a diagram on the board. She also encouraged us to see the webinar info and roadmaps. She encouraged us to think about looking at these variables across time periods.

Conference and research sharing opportunities were discussed. Examples that we suggested follow:

Family Enterprise Research Conference (FERC) will be held in May. It rotates between Canada, US and Mexico.

IFERA European conference (Intl Family Enterprise Research Association)

ICSB Intl Council Small Business

USASBE

Sharon and Kay discussed their world view research and theoretical perspectives....2 world views....nurturing parent (collaboration and checking before deciding) and strong father (the go to person that the family consults with before decisions). The series of survey questions were developed to reflect these 2 perspectives....on a continuum scale of strong leaders to collaborative. At the time of disasters, it was found that people preferred a strong leader. Kay presented update on paper based on 3 waves for the National Hazards Review. She would like feedback on the approach---logistic analysis of business survival in 2007, and then looked at success in terms of if income had risen 1997-2007. They also looked at perceived success in another article, and looked at if the businesses had experienced a disaster.

Kay said they are most interested in if the family owned business is successful and if they received disaster assistance or not. See merged data sets in codebook. It includes the Sheldus data and PERRI data to get disaster assistance measures, matched up using FIPS codes so have multi-level data. The other data set available through the SBA is on allocations made to businesses and it is all coded. Someone needs to ask for this data set.

The other aspect looked at in Kay and Sharon's research, is family business exposure to stress events....based on conservation of stress theory. Kay said it is performing well if we use the negative stress exposure only. The stress variable is the sum of all stress items in survey. We need to look at individual items/syntax to pick out the negative items.

World view: 6 items for each world view; the dependent variables are survival and income

Sharon encouraged us to think deeply about longitudinal studies and how to share our findings across smaller work groups within NC 1030. How can we work more effectively and efficiently.

Maria will help set up Adobe connect sessions for us. Kay suggested looking at the SFBM and pick out areas of interest and also needs for our research as a group.

George reported on the National Survey of Consumer Finance. George wrote a proposal this summer to SBA to analyze their data. George is very interested in looking at the financial crisis we are in today. The 2010 data will be available in 2012. This would be a straight up the line finance paper. George directed us to the www.frb.gov website for further information.

The group then broke into smaller work groups to identify research topics.

Tues. October 11, 201

Deb Gebeke, Assistant Director, NDSU Extension spoke to our group. NDSU Extension focuses on impacts and outcomes. They make an effort to keep efforts at the county level. She discussed the Kirkpatrick model from business and its application to evaluation of Extension efforts. In this model you should focus on no more level 1. FEMA is adopting a flood financial recovery Toolkit developed by NDSU extension.

Marcus Pollock of the U.S. Dept. of Homeland Security spoke to the group regarding changing the culture of preparedness and the role of small business and disasters. Small business is the engine for the economy . A disproportionate amount of time is spent helping them to prepare/recover from disaster.

Extension offers certification that includes an assessment. NDSU Extension develops a business continuity program for private sector organizations. Extension promotes the plan, do, act, check process. The challenge today is what is the scope appropriate for small businesses....what is meaningful in terms of standards vs. cost and effort needed. Needs to be applicable across a range of industries and sectors, providing flexible use.

NDSU Extension has held listening sessions with communities and organizations that help promote business continuity...Red Cross, chambers, insurance companies. Small business should have a continuum of activities in which they can engage for continuity. Then they could go on and do a more in depth program if they desire such as with the Red Cross.

Certification has been found to be means to an end; the goal is to increase preparedness.

NDSU Extension has begun to meet with groups like ours to find out what we need to help small businesses.

Marcus recently attended a SBDC conference. Need to have their finances in order to be able to continue efforts and focus on preparedness efforts. Lead to a discussion on business planning....proposing planning modules and efforts to encourage small bus to appreciate the value of preparedness planning.

There is a need for business preparedness. Being able to respond under crisis situation can also help to differentiate a business in the market.

There may be opportunities for our team to work with Dept. of Homeland Security: The value proposition is preparedness.

Challenges exist concerning how we change the Homeland Security enterprise. Want to work with entities, trade organizations, etc. The U.S. Dept. of Homeland Security is beginning to develop a relationship with Intl Franchise Association to help them develop a preparedness plan as well as the National Bar Association, and the National Assoc. of Corporate Directors. Marcus feels s that executive members of organizations often drive preparedness planning; they drive the knowledge circle.

Marcus commented that the U.S. Dept. of Homeland Security wants to play a mentoring role for small business. They will also be doing some pilot projects and small business will be one of the targets. We need to think of what role NC1030 might play and what we want to do for our small business constituents.

Maria Marshall completed the remainder of the minutes after Linda Niehm departed.

NSF Enabling the Next Generation of Hazard Researchers, comes from Dennis Wenger's program. Do those who apply need to be previous Mentees? Has to be Assistant professors. We offer a broader perspective on hazard research it's about the people. We should try to get our assistant professors into the next cohort. Also get someone from the previous cohort and joining them to be part of a new proposal. Cindy Jasper is willing to consider leading the effort and Holly is willing to help. We will have a webinar around the idea to see if it is viable.

Should we think about writing a Higher Education Challenge Grant related to our field (family business management). Those grants also allow for mentorship as well.

NC 1030 Business Meeting:

Termination Report due March 31st: Will start working on it in January

Apply again for National Award: Revise award nomination and look for what the regional award is called.

Next meeting location will be in at Iowa State University in Ames, IA: Meeting Monday morning October 15th-17th Wednesday noon. Linda Niehm will host the NC 1030 group. Preliminary plans will be sent to the team in spring 2012.

Voting then took place. Results are as follows: Chair: Maria Marshall and Member-at-large: Cindy Jasper

Technical Committee Handbook: 2007 attribution and sampling procedure (Sharon). A subcommittee was formed for revising the handbook (Kay, Diane, Margaret).

Please send Maria your annual report.

Maria will look through what is needed for the terminal report and report back in case other things are needed.

End of business meeting.

Other things to consider:

NSF has new sustainability initiative: Should we look at it to apply?

Call for papers for a special issue of JFEI about altruism from Jing Xiao. Theory of altruism by Becker does apply to family businesses.