

NCERA-216

Project/Activity Number: NCERA 216

Project/Activity Title: Latinos and Immigrants in Midwestern Communities

Period Covered: June 1, 2012 to May 31, 2013

Date of this Report: July 9, 2013

Annual Meeting Dates: June 12 and 14, 2013, St. Louis, Missouri

Participants: June 8 and 10, 2011 -- Rubén Martinez (MSU), Debra Bolton (KSU); Marlen Laschinski (CCHD, MO), Sarah Hendricks (Drake), Pilar Horner (MSU), Carmen DeRusha (Purdue), Ericka Noguera (UMKC), Domingo Martinez (Mizzou), Corrine Valdivia (Mizzou), Kim Greder (ISU), Onésimo Sandoval (SLU), Lisa Dorner (UMSL), Sonia Morales (WSU), Idalia McNulty (MDHS), Ricardo Diaz (C-U IF), Joel Jennings (SLU), Alejandra Gudiño (Mizzou), Jennifer Hale Gallardo (SLU), Steve Jeanetta (Mizzou), Cornelia Flora (ISU), Jan Flora (ISU), Eleazar Gonzalez (Mizzou)

Brief Summary of minutes of annual meeting:

The annual meeting had three primary objectives, to: 1) provide updates in each of the thematic areas of emphasis; 2) determine if participants wanted to move forward with renewal of the initiative, and 3) address leadership succession issues.

Accomplishments:

All three objectives were accomplished at the annual meeting. A brief summary is provided for each objective as follows:

First, updates were provided in the areas of Entrepreneurship and Business, Families and Education, Building Immigrant Friendly Communities, and Diversity Competent Organizations. No representatives for the Civic Engagement area were present.

Second, participants discussed the matter of NCERA 216 expiring at the end of September and whether or not to renew. An overview of the steps and timelines for renewal was presented. It was decided to move forward with renewal. Persons who will work on developing the proposal are Rubén Martinez, Onésimo Sandoval, Ricardo Diaz, Kim Greder, Steve Jeanetta, Sarah Hendrick, and Sonia Morales.

Third, leadership succession issues were addressed as follows: Present Chair, Rubén Martinez, will continue for another year; Kim Greder will continue as Vice Chair; Pilar Horner will continue as Secretary/Communications Coordinator; Executive Board members are: NCERA officers -- Jose Amaya, Alejandra Gudiño, Stephen Jeanetta, Erika Noguera, and Domingo Martinez. Co-chairs by thematic area are as follows: Entrepreneurship and Business, Jose

Amaya and Jan Flora; Families and Education, Alejandra Gudiño and Lisa Dorner; Building Immigrant Friendly Communities, Domingo Martinez and Onésimo Sandoval; Building Diverse Organizations, Rubén Martinez and Stephen Jeanetta, and Civic Engagement, Erika Noguera and Carmen DeRusha.

Short-term Outcomes: The initiative has developed relationships among members from different college and universities across the North Central region. Collaborative projects continue to be explored, developed and implemented. NCERA 216 and SERA 37, which are similar interstate initiatives, continue to share information and will continue combining forces in developing webinars for sharing research results, providing development opportunities, and exploring research areas in which to collaborate; manuscripts are being published, webinars and symposia are becoming routinized, collaborative grants are being developed, and there is increasing interest in mentoring young Latinas.

Outputs: The webinar series hosted two seminars: one on “Methodological approaches and considerations for community action research with Latino communities” by Corinne Valdivia and colleagues, and the other on “Latina Immigrant Mothers—Negotiating New Food Environments to Preserve Cultural Food Practices and Healthy Child Eating” by Kim Greder. SERA 37 continues to provide opportunities to learn about the JUNTOS Program, which engages Latino families in learning about the education system. Numerous professional papers have been delivered at professional conferences and several researchers have published the results of their work (see below for selected entries). Outcomes are occurring in outreach, education and research. A critical synergy continues to develop across the region to produce key outcomes in each of the thematic areas. Proceedings of the Cambio de Colores Conference are published and available on-line.

Activities: In **education**, faculty participants continue to work with graduate students in developing theses and dissertations on topics relevant to NCERA 216, particularly in the areas of health, human trafficking, and entrepreneurship both in Michigan and Iowa. At Iowa State the course Community Development 527: “Immigrants in Communities” was taught on-line as part of the Great Plains IDEA. In Minnesota a website on Latino Entrepreneurs in Minnesota has been developed. In **outreach**, research with Latino farmers in Missouri continues through projects funded by the USDA’s Beginning Farmer and Rancher program and the National Institute for Food and Agriculture (NIFA). One project is working with the Farm Service Agency in SW Missouri. An interstate grant proposal was submitted to the NIFA to work with Latino farmers and potential farmers in Missouri, Michigan, and Iowa. In Missouri, Mizzou Extension is working to implement the JUNTOS program with 4-H Latino children, with the emphasis being on completing high school and enrolling in a college or university. Work also continues with immigrant families, and an effort is underway to develop booklets that can serve as resources in different life areas. Alianzas has implemented Latina empowerment and leadership activities in Kansas City. In Iowa, the JUNTOS program is also being implemented with Latino families, and a mentoring project has spun off focusing on developing skills among young Latinas. In **research**, the pilot program in Ann Arbor, MI examining how children of immigrant families experience fear of their own and/or their family members’ deportation continues underway. In Michigan, a statewide survey was conducted of Latino farmers with the assistance of regional office of the National Agricultural Statistics Service, Michigan Field

Office in East Lansing. Qualitative interviews were conducted with Latino business owners in Lansing, Saginaw and the Greater Detroit area, and research continued on the research project on preventing mastitis on dairy farms, where Latinos are becoming the majority of employees. Preliminary data were collected with Latino parents in the Kalamazoo area on how to improve home-school relations. In Indiana qualitative data were collected on school readiness issues among Latino families. Analysis is pending. In Missouri efforts are underway to generate acculturation profiles and developing approaches to the integration of Latinos. These projects combine education, outreach and research.

Milestones: NCERA 216 has achieved some funded projects in the areas of Latino farmers and ranchers and in mastitis prevention practices in dairy farms, where Latinos are increasingly becoming the majority of employees. As these and other efforts continue, collaborative relationships take hold across key entities and among interested scholars and practitioners. Collaboration by NCERA 216 and the Cambio de Colores Annual Conference continues to serve an important medium for this achievement. It is these relationships that are engendering relations of collective impact that will produce lasting effects in the region.

Impacts: Contributions to the stock of knowledge and to the understanding of outreach personnel and practitioners about Latino and immigrant communities in the Midwest has been the most important impact to date. There is now a rapidly increasing body of knowledge that is emerging from the work of NCERA 216 members that is shedding light in critical areas that previously had not been systematically studied. Moreover, there is a sense of community that is emerging among scholars and practitioners across the region that is yielding outputs and activities as the initiative moves forward.

Publications/Presentations

Works in print are listed here along with professional panels and presentations made by members of NCERA 216 at regional and national conferences.

Books

Flora, C.B. and J.L. Flora. 2012. *Rural Communities: Legacy and Change*. (4rd Edition) Boulder, CO: Westview Press. (substantial coverage of Latinos and Immigrants in Midwestern Communities).

Leon, D., & R. Martinez (Eds.). (2013). *Latino College Presidents: In Their Own Words*. Diversity in Higher Education Series. Cambridge, MA: Emerald Group Publishing Limited.

Peer-Reviewed Articles

Flora, J. L., M. Emery, D. Thompson, C. M. Prado-Meza, and C. B. Flora, 2012. "New Immigrants in Local Food Systems: Two Iowa Cases," *International Journal of Sociology of Agriculture and Food*. 19: 119-134.

- Kilanowski, J.F. (2013). Anticipatory guidance preferences of Latina migrant farmworker mothers, *Journal of Pediatric Health Care*, 27, 164-171.
- Kilanowski, J.F., Trapl, E. S., & Kofron, R. M. (2013) Audio-enhanced Tablet Computers to Assess Children's Food Frequency from Migrant Farmworker Mothers, *ICAN, Infant, Child, & Adolescent Nutrition*. 5(3), 163-169.
- Kilanowski, J.F. (2012a). Breaking the ice: A pre-intervention strategy to engage research participants. *Journal of Pediatric Health Care*. 26, 209-212.
- Kilanowski, J.F. (2012b). Midwest growers' mail survey of contributors to migrant health and nutrition. *Journal of Agromedicine*. 17(4).377-385.
- Kilanowski, J.F. (2012c). Patterns and correlates of nutrition among migrant farmworker children. *Western Journal of Nursing Research*, 34, 396-416.
- Kilanowski, J.F. & Lin, Li. (2012). Rasch analysis of US Household Food Security Survey Module in Latino migrant farmworkers, *Journal of Hunger & Environmental Nutrition*.7 (2-3), 178-191.
- Sanders, L., R. Martinez, M. Harner, M., Harner, P. Horner & J. Delva. (2013). "Grassroots responsiveness to human rights abuse: History of the Washtenaw Interfaith Coalition for Immigrant Rights." *Social Work*, 58(2): 117-125.
- Sandoval, J. S. O., and J. Jennings. (2102a). "Barrios and hyper barrios: how Latino neighborhoods changed the urban built environment." *Journal of Urbanism: International Research on Placemaking and Urban Sustainability*, 5(2-3): 111-138.
- Sandoval, J. S. O., and J. Jennings. (2012b). "Latino civic participation: Evaluating indicators of immigrant engagement in a Midwestern city." *Latino Studies* 10(4): 523-545.
- Sandoval, J.S. O., J. Jennings, M. Rataj, and E. Klein. (2013). "Engaging Latinos in Access to Counseling and Education An Applied Research Project to Understand Quality of Life among Latino Immigrants in Saint Louis, MO." *Journal of Applied Social Science* 7(1): 24-41.
- Valdivia, C., S. Jeanetta, L. Y. Flores, A. Morales, D. Martinez. (2012). Latino/a Wealth and Livelihood Strategies in Rural Midwestern Communities. *Choices*, 27(1).
www.choicesmagazine.org/choice-magazine/theme-articles/rural-wealth-creation.

Chapters

- Aguirre, A., R. Martinez, and S. Barboza. 2013. "Mexican American Schoolchildren in U.S. Public Schools: A Review of Social Science Research on the Mexican American Family's Cultural Capital." In B. Gastic and R. Verdugo (Eds.). *The Education of the Hispanic Population: Selected Essays*. Charlotte, NC: Information Age Publishing.

Proceedings/Reports/Research Newsletters

- Jeanetta, S. and C. Valdivia. Eds. 2013. *Proceedings of the 11th Annual Conference: At the Crossroads: ¿Incorporation or Marginalization? June 13-15, 2012*. Columbia, MO: Cambio Center, University of Missouri.
- Horner, P. 2013. "The Human Side of Deportation." *NEXO*. 16(2): 16-17.
- Hudson, J., Hazaert, D., Sullivan, R., and Dinaro, W. 2012. "Understanding the Healthcare Act: What's Really in the New Law." *NEXO*. 16(1): 1, 10-16.
- Kayitsinga, J. (2012). *A Demographic Profile of the Latino Population in the United States and Michigan*. Demographic Brief No. 6. East Lansing, MI: JSRI, Michigan State University.
- Martinez, R., & Horner, P. 2012. "Hay que Sufrir para Sobrevivir": Suffering as a Component of Resilience. *NEXO*. 16(1): 1, 9, 17-21.
- Martinez, R., Vélez Ortiz, D., & Espino, D. 2013. "Framing Effects of End-of-Life Preferences among Latino Elders." *NEXO*. 16(2): 19-23.
- Morales, M. 2013. "Revitalizing Michigan's Economy through Minority-Owned Small Businesses." *NEXO*. 16(2): 6-11, 14-15.

Book Reviews

- Horner, P. 2012. Review of *Tomatoland: How Modern Industrial Agriculture Destroyed our Most Alluring Fruit*, by Barry Estabrook. *NEXO*. 16(1): 4.
- Martinez, R. 2013. Review of *NAFTA and the Politics of Labor Transnationalism*, by Tamara Kay. *NEXO*. 16(2): 4.
- Martinez, R. 2013. Review of *Arizona Firestorm: Global Immigration Realities, National Media, and Provincial Politics*, by Otto Santa Ana and Celeste Gonzales de Bustamante (Eds.). *NEXO*. 16(2): 5.
- Sandoval, J. S. O. (2013). Review of *The Color of Citizenship: Race, Modernity and Latin American/Hispanic Political Thought*, by Diego A. Von Vacano. *Ethnic and Racial Studies*. 36(6): 1120-21.
- Vélez Ortiz, D. 2013. Review of *Cultures of Migration: The Global Nature of Contemporary Mobility*, by Jeffrey Cohen and Ibrahim Sirkeci. *NEXO*. 16(1): 5.

Thesis/Dissertation

Romero de Slowing, F. (2012). *'Le Tengo Fe:' How do Women's Networks Influence the Health Competence of Latina Immigrant Mothers Living in a Rural Midwestern State?* Unpublished Masters Thesis. Digital Repository@Iowa State University. Ames, IA.

Presentations

Flora, C.B., J.L. Flora, D. Thompson, and C. Prado-Meza. "Common means, disparate ends: Convergence and Divergence in the Heartland." International Rural Sociological Association, Lisbon, Portugal, August 2, 2012.

Kilanowski, J.F. Poster Presentation, "Latino Migrant Middle School Students as Videographers: Learning about Healthy Choices," 2012 State of the Science Congress on Nursing Research, Washington, DC, September 2012.

Kilanowski, J.F. Podium Presentation, "Using the Rasch Model for psychometric examination of food security and acculturation," Sigma Theta Tau International Nursing Research Conference, Prague Czechoslovakia, July 2013.

Kilanowski, J.F. Podium Presentation, "Rasch Modeling of the US Household Food Security Survey Module and Acculturation in Latino Migrant Farmworkers," 37th Annual Conference, Midwest Nursing Research Society, Chicago, Illinois, March 2013.

Kilanowski, J.F. Poster Presentation, "Midwest Growers' Perspectives of their Migrant Employees' Health," 37th Annual Conference, Midwest Nursing Research Society, Chicago, Illinois, March 2013.

Kilanowski, J.F. Poster Presentation, "Using Audio-enhanced Technology in a Vulnerable Population to Improve Data Quality," National Association of Pediatric Nurse Practitioners, NAPNAP 34th Annual Conference, Orlando, FL, April 2013.

Martinez, R., & B. Avila. "Factors Affecting the Survivability of Latino/a Firms," Keynote Presentation at the 11th Annual Cambio de Colores Conference, Columbia, MO, June 13-15, 2012.

Martinez, R. "Community Policies and Programs Promoting the Integration of Foreign-Born Workers," Symposium on the Future of Foreign-Born Labor in U.S. Agriculture, Oak Brook, IL, July 10-11, 2012.

Martinez, R., & B. Avila. "Do Formal Funding Sources Matter to the Survivability of Latino-Owned Firms?" Invited Presentation, Department of Sociology, Iowa State University, Ames, IA, August 12, 2012.

Martinez, R. “K-12 to College: How Can We Promote Success for Latino Males in Higher Education?” 19th Annual Institute on Teaching and Mentoring, Tampa, FL, Oct. 27, 2012.

Martinez, R. “Celebrating the Legacy of César E. Chávez.” Annual Scholarship Fundraising Dinner, Western Michigan University, Kalamazoo, MI, March 23, 2013.

Martinez, R. “Neoliberalism and Latinos.” Annual Meeting of the National Association of Chicano and Chicana Studies, San Antonio, TX, March 22-24, 2013.

Martinez, R. “Living in One’s Time,” Midwest LULAC Conference, Chicago, IL, April 6, 2013.

Martinez, R. “The Significance of Cinco de Mayo,” Michigan Reformatory, Ionia, MI, May 6, 2013.

Grants and Contracts

Erskine, R., R. Martinez, et al. “An Integrated Extension and Education Program to Reduce Mastitis and Antimicrobial Use.” National Institute for Food and Agriculture, \$589,748.

Kim, H-Y., & K. K. P. Johnson, “Latino Retail Entrepreneurs in Minnesota: Strategies for Success,” Extension Block Grant, College of Design, University of Minnesota, Role: PI, \$15,300.

Kilanowski, J. F. “With the eyes of students: Safety in the migrant camps and student development of a multimedia instructional learning tool,” Marshfield Clinic Research Foundation, Role: PI, \$20,000.

Valdivia, C., L. Flores, and S. Jeanetta. “Immigrant Integration and Sustainable Rural Development: Linking Receiving and Newcomer Communities,” National Institute for Food and Agriculture, \$499,023.

Weinand, M., Warning, Greder, K., Gonzales, R. and Kramer, M. “Juntos: Together for a Better Education, training for Extension staff and community partners.” Iowa State University Excellence in Extension. \$1,000.

Website

Latino Entrepreneurs in Minnesota. <https://sites.google.com/a/umn.edu/latino-entrepreneurs-in-minnesota/home-1>

Authorization: