

**USDA NC-1034 SYMPOSIUM &
JENNY LANJOUW MEMORIAL CONFERENCE**
University of California, Berkeley
March 30-31, 2007

~ PROGRAM ~

DAY 1: NC-1034 MEETING
International House, Homeroom

FRIDAY, MARCH 30

8:00 – 8:30 AM: CONTINENTAL BREAKFAST AND WELCOME

George Frisvold
Brian Wright

8:30 – 10:30 AM: RESEARCH COSTS AND RETURNS

The Impact of Research Returns Across Time and Space: A Computable General Equilibrium Study of Cattle Research in Colorado

Eihab Fathelrahman, Dana L. Hoag, and Stephen Davies

Induced Innovation and Marginal Cost of New Technology

Yucan Liu and C. Richard Shumway

Ex-Ante Welfare Effects of GM Cassava in Uganda

Hiroyuki Takeshima

Agricultural Productivity and Real Income across Countries: Neighborhood Effects, Urbanization and Growth

William A. Masters, Guylain Ngeleza, and Raymond Florax

10:30 – 10:45 AM: BREAK

10:45 AM – 12:15 PM: PATENTS, RESEARCH, AND TECHNOLOGY TRANSFER

Technology Transfer with Multiple Exclusive Licensing

John L. King

Patents, Research Exemption, and the Incentive for Sequential Innovation

GianCarlo Moschini and Oleg Yerokhin

Patent Protection, Market Uncertainty, and R&D Investment
Andrew Toole and Dirk Czarnitzki

12:15 – 1:30 PM: NC-1034 ANNUAL MEETING AND LUNCH

Report of Administrative Advisor
Marshall Martin

1:30 – 3:00 PM: INTELLECTUAL PROPERTY AND INDUSTRY EFFECTS

Yield or Quality: Do We Get Both in New Cotton Varieties?
Bill Meredith, Anwar Naseem, James F. Oehmke, and
David E. Schimmelpfennig

Effect of Intellectual Property Rights on Vertical Integration of Celery Production
Charles B. Moss, Troy G. Schmitz, and Andrew Schmitz

*Intellectual Property, Commercialization and Research and Innovation in the
Chinese Pesticide Industry*
Guanming Shi and Carl Pray

The Political Economy of GM Agriculture
Gregory Graff and David Zilberman

3:00 – 4:00 PM: ASSESSING TECHNOLOGY TRANSFER PERFORMANCE

*Assessing the Relative Performance of University Technology Transfer in the U.S. and U.K.:
A Stochastic Distance Function Approach*
Don Siegel

4:00 – 4:15 PM: BREAK

4:15 – 6:00 PM: ACADEMIC RESEARCH AND TECHNOLOGY TRANSFER

The Causes of Gender Differences in Academic Patenting in the Life Sciences
Jeremy D. Foltz and Mark Cooper

The Economics of Universities in a New Age of Funding Options
Wallace E. Huffman and Richard E. Just

Assessing the Impact of Natural Resource Management Programs

David Zilberman and Hermann Waibel

Implications of Intellectual Property Protection for Academic Agricultural Biologists
Brian Wright

***To be confirmed: Possible Presentation by Sir Nick Stern on Climate
Change, Friday evening, UC Berkeley***

DAY 2: JENNY LANJOUW MEMORIAL CONFERENCE
Alumni House, Toll Room

SATURDAY, MARCH 31

8:00 – 8:30 AM: CONTINENTAL BREAKFAST

8:30 – 9:00 AM: INTRODUCTION

Brian Wright
David Zilberman (on behalf of Giannini Foundation)
Peter Lanjouw

9:00 – 10:30 AM: PATENTS AND PHARMA FOR LDCS

Vaccines: A History of Technology Transfer to and Production in the Developing World
John Barton

IPR Policies and Pharma Prices in India & Pakistan
Rakesh Basant

Patent Protection and the Globalization of Clinical Trials
Ernst Berndt and Iain Cockburn

10:45 AM – 12:30 PM

Jenny's Revised AER Paper on the Effects of Stronger Patents on LDC Pharma Investment
Iain Cockburn

Indian Pharmaceutical Industry after TRIPS
Sudip Chaudhuri

Drug Patents and Neglected Diseases: Fighting for the Poorest
Dick Wilder

The Economist's Role in Policy Advocacy and Advice
Irma Adelman

Comments: Daniel Alexander

12:30 – 1:45 PM

Insights on Policy Making in Government
Sir Nick Stern

CONCURRENT SESSIONS AFTER LUNCH:

1:45 – 3:45 PM:

1. PATENT POLICY FOR LDCs

Has Distance Died? Empirical Evidence on International Knowledge Spillovers from Patents

John Van Reenen

High Renewal Rates for Patent Renewals

Robert Evenson

The Decline of Post-Grant Patent Opposition in Europe - In Search of Explanations

Dietmar Harhoff

2. POVERTY AND POLICY IMPACT MEASUREMENT IN LDCs

Migrants-Driven Local Development in Mexico

Alain de Janvry and Elisabeth Sadoulet

How Good a Map? Putting Small Area Estimation to the Test

Peter Lanjouw and Chris Elbers

Poverty Impacts of Special Products in Ag Negotiations

Will Martin

Using Poverty Maps in Program Evaluation

Martin Ravallion

4:00 – 5:30 PM: PANEL ON ALTERNATIVE APPROACHES TO ENHANCING ACCESS TO INNOVATION IN DEVELOPING COUNTRIES

William Masters (Prizes for African Agricultural Innovation)

Alix Zwane (Kremer/Zwane proposal)

Lutz Goedde (Gates Foundation; to be confirmed)

Alan Bennett (PIPRA)

7:30 – 10:00 PM: DINNER AT BANCROFT HOTEL, GREAT HALL
2680 BANCROFT WAY, BERKELEY

The Political Economy of Patent Policy Reform in the United States
Mike Scherer