

NCCC052 Family Economics

Annual Meeting October 15 - 16, 2009

The annual meeting of NCCC052 Family Economics was held at the Marriott Oceanfront Hotel in Jacksonville Beach, Florida on October, 15-16, 2009. These minutes constitute the official record of the meeting.

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Present from the North Central Regional Association: Craig Gundersen (cggunder@illinois.edu), Illinois; Cynthia Needles Fletcher (cynthia@iastate.edu), Iowa; Kristy Archuleta (kristy@ksu.edu) Kansas; Cathy Solheim (csolheim@umn.edu), Minnesota; Tansel Yilmazer (yilmazert@missouri.edu), Missouri; Robert Scharff (scharff.8@osu.edu), Ohio; Kathryn Morrison (Kathryn.Morrison@sdsu.edu), South Dakota; Cynthia Jasper (crjasper@wisc.edu), Wisconsin

Present from outside the North Central Regional Association: Michael Gutter (mkgutter@ufl.edu), Florida; Louisiana; Jane Schuchardt (jschuchardt@csrees.usda.gov), Washington, DC (USDA/CSREES Representative)

Absent States from within the North Central Regional Association: Indiana, Michigan, Nebraska, North Dakota

Guests: Brandon Peterson (University of Florida); Zeynep Copur (Hacettepe University, Ankara, Turkey)

DAY 1: Thursday, October 15, 2009

1. Introductory Remarks

- Meeting attendees introduced themselves
- Cynthia Jasper, AA, made welcoming remarks
- Craig Gundersen reviewed
 - the program for the meeting
 - the outreach projects completed during the past year
 - *creation of family economics research summaries on the Personal Finance eXtension webpage
 - *creation of policy briefs based on published family economics research that are posted on a University of Illinois webpage
 - the need to identify objectives and outcomes for the NCCC052 renewal proposal
 - Craig Gundersen, Cynthia Fletcher and Michael Gutter agreed to serve as a Nominating Committee to nominate a Chair-Elect

2. Formal presentations

Zeynep Copur (Hacettepe University)

“Overview of Family Economics in Turkey”

Handouts from a PowerPoint presentation were distributed.

Tansel Yilmazer (University of Missouri)

“The Impact of Financial Development on Homeownership and Housing Quality: Evidence from Turkey”

The PowerPoint presentation can be obtained by contacting Craig Gundersen (cggunder@illinois.edu).

3. Lunch and informal discussion

4. Formal presentations

Cynthia Fletcher (Iowa State University)

“Reducing Rural Poverty through Civic Engagement: Results from the Horizons Project”

Handouts on the Horizons program was distributed; the PowerPoint presentation can be obtained by contacting Craig Gundersen (cggunder@illinois.edu)

Michael Gutter (University of Florida)

“Effectiveness of State High School Financial Education Policies”

A handout from a PowerPoint presentation was distributed.

5. Update on NIFA (formerly CSREES) by Jane Schuchardt, National Program Leader

Effective October 1, 2009, the Cooperative State Research, Education, and Extension Service, USDA, became the National Institute of Food and Agriculture (NIFA). Created by the 2008 Farm Bill, NIFA is designed to raise the stature of agricultural science (and related fields including consumer and family economics), provide innovative solutions to global problems, work with other federal science agencies, and contribute to science policy decision-making. Under the direction of Secretary of Agriculture Tom Vilsack, USDA Chief Scientist Rajiv Shah, M.D., will work with

Roger Beachy, Ph.D., NIFA Director, to lead programs of focus, scale, and impact related to global food security and hunger, climate change, sustainable energy, childhood obesity, and food safety.

NIFA was officially launched on October 8th at an event at the National Press Club, Washington, DC www.visualwebcaster.com/NIFA-Rollout. Components of NIFA are the Institute of Food Production and Sustainability; the Institute of Bioenergy, Climate, and Environment; the Institute of Food Safety and Nutrition; the Institute of Youth and Community Development, and the Center for International Programs. All major authorities of NIFA as the federal partner in the Land-grant University, Agriculture Experiment Station and Cooperative Extension Systems remain the same. Emphasis will be placed on functional integration of research, education and extension. NCCC052 researchers are encouraged to contribute the consumer perspective on major issues outlined by NIFA.

6. Review of Ongoing Work by NCCC052

Research Summaries on eXtension Personal Finance Website

Thirty-seven research summaries were prepared by authors of recent journal articles. Authors were generally receptive to requests to prepare summaries for laypersons. The following were assigned at the 2008 meeting to follow the contents of the journals and contact authors: Financial Services Review – Fran Lawrence; Journal of Financial Planning - Liz Gorham; Journal of Consumer Education - Urvi Neelakantan; Journal of Consumer Affairs - Cindy Fletcher; and Journal of Family and Economic Issues – Craig Gundersen. Michael Gutter will monitor the Journal of Financial Counseling and Planning Education; others are welcome to identify a journal to monitor and request summaries. This is an ongoing project; the plan is to continue monitoring these journals and requesting summaries from authors so that more summaries will be posted by next year's NCCC052 meetings. This project continues to be headed by Sharon Seiling at Ohio State University (sseiling@hec.ohio-state.edu).

Policy Briefs

Gundersen reported that eight family economics policy briefs have been prepared and posted on a University of Illinois website; however he indicated that Illinois may no longer be the best place to host this webpage. The objective is to expand policy makers' access to applied family economics research that is policy relevant. The goal was to prepare one brief for every two faculty members included on a state's station report. There was discussion of the purpose, intended audience and alternative posting sites. Cindy Jasper will explore posting the existing briefs on NIMMS and will report back to Gundersen, Huddleston-Casas, and Gutter by November 1. There was discussion of basing briefs on technical reports as well as published journal articles, but there was no consensus to change current criteria.

7. Dinner and informal discussion

DAY 2: Friday, October 16, 2009

1. Formal presentations

Robert Scharff (Ohio State University)

“Evaluating the Cost of Foodborne Illness to Consumers”

The PowerPoint presentation can be obtained by contacting Craig Gundersen (cggunder@illinois.edu).

Kathryn Morrison (South Dakota State University)

“Delivery Methods of Financial Information and Sources of Financial Education as Indicators of Perceived Financial Well-Being in South Dakota”

The PowerPoint presentation can be obtained by contacting Craig Gundersen (cggunder@illinois.edu).

Catherine Solheim (University of Minnesota)

“Family Assets for Independence in Minnesota”

The PowerPoint presentation can be obtained by contacting Craig Gundersen (cggunder@illinois.edu).

2. Plans for Future Work by NCCC052

Committee Objectives

Gundersen reviewed the objectives that were posted on the NIMMS website at the time of the meeting. These can be obtained by contacting Craig Gundersen (cggunder@illinois.edu).

Discussion ensued about proposed changes. There was a suggestion to combine Objectives #4 and #5. Schuchardt suggested adding an objective to enhance professional development opportunities for graduate students and new professionals and to grow new leadership in family economics. There is need to enhance the quality of graduate students’ research and identify new funding sources. Questions were raised about deleting Objectives #2 and #3, noting that a goal of the committee is to increase rigor and relevance. Another goal is to set direction for research in the field of family economics. Gundersen agreed to draft revisions, pass these along to Cathey Huddleston-Casas for her review. A renewal application for NCCC052 is due September 10, 2010.

Future Activities

There was a suggestion of submitting a panel at a professional meeting to publicize the work of NCCC052. Possible meetings include ACCI and APPAM. No specific decision or plan was devised.

Registration Fee

The registration fee, to be paid to University of Florida, was set at \$63.68.

Location of Meeting Next Year

The 2010 NCCC052 annual meeting site was determined. Cathy Huddleston-Casas has graciously agreed to host the meeting in Omaha, Nebraska and to serve as Local Arrangements Chair.

Chair-Elect

Michael Gutter of the University of Florida agreed to serve as Chair-Elect and was elected by unanimous consent.

Attendance by Representatives from Different States

Several states which are part of NCCC052 have been well-represented at recent meetings. Other states, however, have either been absent at all the recent meetings or a subset of these meetings. To improve attendance, it was suggested that the Chair contact the heads of state Agricultural Experiment Stations to try to ensure someone from each state is represented. In addition, it was suggested that we might encourage new faculty and graduate students to attend.

Recorded by Cynthia Needles Fletcher, (for Cathy Huddleston-Casas, Chair-Elect)

Confirmed by Craig Gundersen, Chair

Approved:

Craig Gundersen
NCCC052 Chair

Date

Cynthia Jasper
NCCC052 Administrative Advisor

Date