W5001 Annual Meeting Participants and Minutes
Date: 7/27/2025 – 7/28/2026
Location: Chapel Hill, NC
Chair: David Peters
Chair-elect: Paige Kelly
Incoming Chair-elect: Matthew Brooks
Secretary: Tom Mueller
Communications/Website Chair: Richelle Winkler

Last	First	Affiliation	Title	Email
Asitibasi	Terence	Florida State U.	Graduate Student	taa25@fsu.edu
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Peters	David	Iowa State U.	Professor and Extension Rural Sociologist	dpeters@iastate.edu
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Winkler	Richelle	Michigan Technological U.	Professor	rwinkler@mtu.edu

Business Meeting, Evening of 7/27/25

Attendance

Welcome and Remarks

- David Peters welcomed everyone
- Tom Mueller led the group in introductions
    - All attendees presented draft impact statements on their work over the past study year
    - Themes touched on caregiving, presentations to ag industry, teaching, op eds, national well-being survey new year of data at impact, new Hispanic net migration signatures, work in the delta, the role of energy in migration in the intermountain west, cell phone migration, natural resource dependence and well-being, lakes and homes hidden in trees, non-participation in the labor force in rural, community engaged work, work in high schools on environmental health, water quality survey,
    - Leif Jensen made the plug for INRPHA
- Chair Report
    - David Peters summarized attendance, growth, and location of participants
- Secretary Report
    - Tom Mueller summarized the lack of feedback, good or bad, from USDA on last year's report
    - Shannon Monnat suggested we be strategic in our reporting
- Communications Report
    - Two research briefs
        - Lower than normal
    - Richelle Winkler discussed the need to potentially update the website, the research brief template, and then discussed our social media approach
    - Edith Marie-Green discussed our social media strategy, which is tied to our briefs
    - Any briefs that anybody published anywhere should be submitted to Richelle and Edith Marie-Green
- Planning Committee for 2027 Kansas City Meeting
    - Paige Kelly discussed the plan for tomorrow
- W6001 New Workplan
    - Paige Kelly discussed the plan for tomorrow to develop the new proposal
    - Goals are to get topics and objectives
    - Discussed strategy for objectives, language
- Election of the new chair
    - Paige Kelly nominated Matt Brooks as the next Chair
    - Tom Mueller seconded Matt Brooks
    - Matt Brooks was unanimously elected as the incoming chair
- There was general discussion about the future meetings
- Celebration of Retirements and Accomplishments
    - John Green

- Ken Johnson

Research Meeting, 7/28/2026

- Opening and Secretary Elections
  - Tom Mueller nominated himself
  - Jessica Schad seconded
  - Vote passed unaminously
- Flash talks
  - Matt Brooks (Florida State U.): *Is Rural America Older Than Urban America? The Answer Depends on the Decade*
  - Edith-Marie Green (U. of Wisconsin): *Geographic and Temporal Variations in Loneliness as a Predictor of Cognitive Decline*
  - Hannah Hendricks, (Penn State U.): *Older Adults Quality of Life by Type of Rural Aging Community: Differences by Aging-in-Place and Retirement Destinations, 2000-2020*
  - Peter Nelson (Middlebury College): *Project Update – The impact of the COVID-19 pandemic on urban-rural migration systems*
  - Zhihao Pan: (Syracuse U.): *Trends in U.S. Female Educational Hypogamy by Rurality and Race, 2008–2024*
  - Jesse Shircliff (U. of Kansas Medical Center): *The Evolving Composition of Work, Working Poverty, and Industrial Poverty Rates in Rural America 1981-2024*
  - Darcy Sullivan (U. of Kansas Medical Center): *Improved estimates of poverty of place for the United States: A county-level Supplemental Poverty Measure*
  - Alex Theophilus (Utah State U.): *Analyzing County Change in the 21st Century with the Amenity Orientation Typology*
  - Madelyn Verno (U. of Kansas Medical Center): *Linking Water Quality and Population Health: Initial Survey Results from Oklahoma and Kansas*
- Research discussion circles
  - Groups
    - Health and aging
    - Environmental, Ag, and Natural Resources
    - Community and Economic Development
    - Demography
- Lunch and Break
- Guest Speakers
  - Karen Guzzo – What's Going On With U.S. Fertility & Marriage?
  - Michael Cline – From Where I Sit: Perspectives from a State Demographer
- W5001 Annual and Final Report
  - Tom Mueller gave an overview of the report process
- W6001 Workplan Committee
  - Paige Kelly presented the proposal plan
    - Deadline to submit, January 15th, 2027
    - Page limit: 15 pages
    - Peer Review of proposal
      - Unacceptable to Excellent
      - Rated
        - Sound scientific approach

        - Achievable goals/objectives
        - Appropriate scope of activity to accomplish objectives
        - Potential for significant outputs (products) and outcomes/impacts
        - Overall technical merit
    - We will need to identify 5 peer reviewers who agree to do it
        - People who are not in this group who would be friendly to this group
    - John Green detailed their recent experience on a similar proposal and noted that there is a revision process
        - This process is managed through the experiment station associations
    - Project dates: 10/01/27-9/30/32
  - Proposal Components
    - State of the issue and justification
    - Related, Current, and Previous Work
    - Objectives
    - Methods
    - Measurement of Progress and Results
    - Projected Participation
    - Outreach Plan
    - Organization and Governance
  - Paige outlined that the goal of today is to develop draft objectives and two to four outputs
    - Every member must be able to identify themselves with an objective
  - Ken Johnson brought up the importance of having to decide whether or not we will be using Census 2030
    - Shannon noted that language could go in the methods
  - Katherine Curtis – We don't need to reinvent the wheel or overthink it, these can be pretty simple and straightforward
  - Paige facilitated a discussion of draft objectives
  - The group decided to use two objectives
  - People volunteered to work on each aim
- 2027 Kansas City Meeting Planning
  - Jason Henderson, extension dean and was at KCFed
  - Jason Brown
  - Thematic topics, Q and A, and a panel on a topic
  - Find other entities in KC
    - ERS, NIFA, KCFed
    - Kauffman
  - Katherine Curtis – wants to hear what people are working on and what their topics are
  - Panel on topics with non-members
  - Field trip
    - Can we do it without the council meeting?
    - Field trip in the afternoon
      - Weston, MO
      - Lawrence farms
      - Excelsior Springs
  - Monday will be business meeting
  - Tuesday morning external facing meeting
  - Will need transport to ERS from the Westin hotel

- Website
    - Need to decide about what to do with the website
    - Website ownership
    - Accessibility
- Meeting adjourned at 5:04pm by acclamation