**Basic Information**

* **Project No. and Title:** [NCCC65 : Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers](https://nimss.org/projects/18806)
* **Period Covered:** 10/25/2023 to 11/19/2024
* **Date of Report:** 1/20/2025
* **Annual Meeting Dates:** 11/20/2024 to 11/21/2024

**Participants**

1. Ting Chi, Washington State University, Administrative Advisor 3. Sonali Diddi, Colorado State University, Chair, incoming Administrative Advisor 4. Chuanlan Liu, Louisiana State University, Vice Chair 5. Juyoung Lee, Mississippi State University, Secretary, 6 JuanJuan Wu, University of Minnesota 6. Laurie M. Apple, University of Arkansas (online) 8. Iva Jestratijevic, University of North Texas 9. RayeCarol Cavender, University of Kentucky10. Amy Shane-Nichols, University of Wyoming

Attached file:

**Brief Summary of Minutes of Annual Meeting**

**NCCC065 – 2024 Annual Meeting Minutes**

Tuesday November 20, 2024 4:00 PM-6:30PM PST

Meeting Site: 3rd Floor Boardroom, Hilton Long Beach 701 W. Ocean Blvd.

Long Beach, California 90831

In attendance:

1. Ting Chi, Washington State University, Administrative Advisor

3. Sonali Diddi, Colorado State University, Chair, incoming Administrative Advisor

3. Juyoug Lee, Mississippi State University, Secretary

4. JuanJuan Wu, University of Minnesota

5. Laurie M. Apple, University of Arkansas (online)

6. Iva Jestratijevic, University of North Texas (online)

7. Li Zhao, University of Missouri (online)

8. Amy Shane-Nichols, University of Wyoming

9. RayeCarol Cavender, University of Kentucky

Absent:

10. Chuanlan Liu, Louisiana State University, Vice Chair

11. Debanjan Das, West Virginia University

12. Cynthia Jasper, University of Wisconsin-Madison

13. Md. Rafiqul Islam Rana, University of South Carolina

**Meeting called in session by Sonali Diddi at 4:30 PM PDT followed with an overview of the agenda.**

Approval of 2022 minutes

Minutes were approved as submitted unanimously.

**Old Business - Reports/Issues**
Station Reports – Each participant did a station report and shared news at their departments and universities.

Update address/contact information – Amy Shane-Nichols, University of Wyoming
and RayeCarol Cavender, University of Kentucky joined NCCC065 as new members.

**I. Updates on NCCC065 Sponsored Initiatives**

* Discussions on the renewal process emphasized retaining the Coordinating Committee structure for its flexibility and collaborative nature. The renewal proposal is due in June 2025.
* **Industry Collaborations:** Ongoing collaborations with industry stakeholders aim to align academic research and curriculum with industry needs, focusing on projects related to textile waste reduction and sustainability.

**II. New Business – Reports/Issues/Plans**

* **Funding Variability:** Members noted disparities in funding support from Agricultural Experiment Stations (AES) across institutions, affecting travel and research capabilities.
* **Emerging Trends:** Artificial intelligence (AI) applications in supply chain and consumer behavior analysis were identified as key research areas. Policy-driven transparency and environmental compliance were also prioritized.
* **Membership Expansion:** Strategies for recruiting new members to strengthen the committee and enhance its impact were discussed.
* **Symposium on Fashion and Policy:** The committee has proposed organizing a symposium titled "Fashion and Policy" to address global policy impacts on the textile and apparel industry, including extended producer responsibility (EPR), PFAs bans, and supply chain transparency.

**III. Accomplishments**

* *Ting Chi* secured funding from various organizations, including the USDA Higher Education Challenge Grant and the USDA Partnerships for Climate-Smart Commodities Program, to support research on sustainable development in the textile and apparel industries.
* *Sonali Diddi* was awarded a USDA NIFA Higher Education Challenge Grant and a CSU School of Global Environmental Sustainability (SoGES) Global Challenges Research Team Grant to investigate environmental impacts of the fashion industry.
* *Sonali Diddi* is developing a Sustainable Outdoor Product Design certificate at Colorado State University, aimed at promoting conservation and sustainable outdoor recreation. This certificate will be the third of its kind in the United States and the first in Colorado.

**IV. Impacts**

* **Academic Contributions:** The publications and research activities of NCCC065 members have advanced knowledge in sustainable practices within the textile and apparel industry, influencing both academic discourse and industry practices.
* **Funding Acquisition:** Securing grants has enabled members to pursue innovative research projects, contributing to the development of sustainable technologies and practices in the industry.
* **Educational Development:** The introduction of new educational programs, such as the Sustainable Outdoor Product Design certificate, reflects the committee's commitment to integrating sustainability into academic curricula, preparing students to address environmental challenges in the industry.

**V. Conclusion**

NCCC 65 continues to advance its mission of bridging academia and industry to address economic, social, technological, and environmental challenges in the textile and apparel supply chain. The committee's collaboration, research, and outreach efforts lay a strong foundation for sustainable and innovative growth in the field to achieve the following objectives.

***Ob1***. Address existing and emerging issues related to social change in the marketplace by: connecting those with mutual research interests, building research partnerships, and sharing and critiquing research ideas pertaining to the three areas of technology, demographic changes, and sustainable consumption & production.

***Ob2***. Develop and foster academic and industry relationships by engaging in research dissemination, idea exchange, and trend identification to help find grant funding, encourage new areas of scholarship, and develop cross-disciplinary collaborations pertaining to the three areas of technology, demographic changes, and sustainable consumption & production.

***Ob3***. Develop infrastructure (e.g., research groups, workshops, professional development opportunities) that can serve as a connector of scholars to varied projects (e.g., multi-state research projects, cross-disciplinary collaborations, and alternative information platforms), which facilitates the promotion of new collaborations, new methodologies, increased rigor, and impactful research pertaining to the three areas of technology, demographic changes, and sustainable consumption & production.

 Site selection of 2025 meeting

* We plan to meet in St. Louis, Missouri, during the International Textile and Apparel Association Annual Meeting.

Leadership updates and elections

 2024-2025

            Chair: Chuanlan Liu

            Vice Chair: Jill (Juyoung) Lee

            Secretary: TBD

 2023-2024

            Chair: Sonali Diddi

            Vice Chair: Chuanlan Liu

            Secretary: Jill (Juyoung) Lee