NRSP1 Management Committee Call NOTES

Date: 10/17/2024

Time: 11 am ET, 10 am CT, 9 am MT, 8 am PT

NRSP1 Management Committee Members

Chris Hamilton, Chair and NIMSS Lead, NCRA

Bret Hess (AA), WAAESD

Jeanette Thurston (lead AA), NCRA

David Leibovitz (AA), NERA Cindy Morley (AA), SAAESD

Rick Rhodes, NERA

Gary Thompson, SAAESD

Jennifer Horton, WAAESD

Alton Thompson, ARD

Julie Estrada (NIMSS User), Purdue University

Robin Williams (NIMSS User), Clemson University

Sara Delheimer (ESS Program Coordinator), Ex-officio

Faith Peppers (NIFA Director of Communications), NIFA Liaison

Alexis Nazario-Negron (NIFA PARS Director), NIFA Liaison

Email list: nrsp1@escop.info

Committee Page: http://escop.info/committee/nrsp-1-management-committee/

Call recording: https://fathom.video/share/XssrrPwJwekCE_eyk-JGMxN7prLxcaCj

<u>Attendees:</u> Bret Hess, David Leibovitz, Cindy Morley, Gary Thompson, Jennifer Horton, Robin Williams, Sara Delheimer, Faith Peppers, Alexis Nazario-Negron, Chris Hamilton

Call Agenda:

- 1. Roll call and Welcome Chris
- 2. NIMSS Update Chris
- 3. NIFA PARS Update (staffing, NIFA reps, etc.) Alexis (if available)
- 4. MRF Impact Program Q3 2024 Update Sara
- 5. NIFA Communications Update Faith (if available)
- 6. Other Items, as needed.
 - NRSP1 midterm review?

Call Notes (Fathom AI generated and corrected by Chris Hamilton:

Meeting Purpose

<u>Quarterly update call for NRSP1 2024 Q3, covering administrative changes, NIMSS updates, and impact reporting progress.</u>

Key Takeaways

- Christina Hamilton confirmed as new NRSP1 chair; administrative advisor roles clarified
- NIMSS updates include budget form clarifications, improved reminders, and manual link fixes
- Sara Delheimer reported strong Q3 impact statement metrics and upcoming training sessions
- NRSP1 midterm review confirmed for the coming year, with Cindy Morley to coordinate with <u>Jeanette</u>

Topics

Administrative Changes

- Christina Hamilton officially chair of NRSP1
- Cindy Morley: Administrative Advisor for Southern region
- David Leibovitz: Administrative Advisor for Northeast region
- Bret Hess: Administrative Advisor for Western region
- <u>Jeanette: Administrative Advisor (lead) for North Central region (now agInnovation North</u> Central)

NIMSS Updates

- NRSP NIMSS Budget fillable form clarifications: Calendar years replaced with federal fiscal year for consistency
- Issues and justifications tab now editable in NRSP project menus
- Annual report reminder emails re-instated for new NIMSS
- Updated link to NIMSS manual on Christina's website
- New feature: Linking to project when approving participants

USDA NIFA NRS System Updates (Alexis Nazario-Negron)

- Public facing interface for CRIS retired; data moved to REEport Data Gateway
- <u>Financial module rolled out with 93% compliance for financial reports, 96% for OGFM</u> supplemental
- Over 8,500 projects and programs in NRS; 91% compliance for 2023 results
- CoPD integration into NRS in progress
- New learning community page with video tutorials for NRS
- Process established for insular area LGUs to request exemptions for login issues
- Upcoming updates to REEport for public access policies (DOI, ORCID)
- Plans for API to PubAg and Ag Data Commons to reduce duplicate data entry

Impact Reporting (Sara Delheimer)

- 13 impact statements published in Q3, including regional and national excellence award winners
- Continued high visibility of impact statements on NIFA's most visited impact pages
- Upcoming impact training sessions, including workshop at University of Nebraska
- Increased social media metrics across all platforms
- Website traffic up from previous quarter

NIFA Communications (Faith Peppers)

- Continued collaboration with Sara to share multi-state project impacts on NIFA platforms
- Promoting multi-state impact resources during NIFA communication trainings
- Upcoming town halls in October and November

NRSP1 Midterm Review

- Confirmed need for midterm review despite initial uncertainty
- <u>Cindy Morley to coordinate with Jeanette (lead AA) on conducting the combined NRSP1 AA</u>
 <u>review</u>
- Review process to follow standard practices, maintaining consistency with other projects

Next Steps

- Cindy Morley to reach out to Jeanette regarding NRSP1 midterm review coordination
- Sara Delheimer to follow up on salary increase implementation with Jesse at CSU
- Continued promotion of multi-state impact resources during NIFA trainings
- Participation in upcoming NIFA town halls (October and November)

Q3 2024 NIMSS Updates:

Updates:

- Default numerical values in "Other Budget" inputs to 0 when the field is left blank.
- Improved handling of "Other Funding" on the NRSP Budget Form.
- Added "Other Funding" to the NRSP PDF view.
- Restricted NRSP budget editing to only when the status is "Draft" or "Draft Project."
- Added "1890" as a region option when creating "Revision/Replacement" projects.
- Introduced an "Issues and Justifications" tab to the NRSP project menus.
- Updated links to the User Manual and the NCRA Regional Office.
- Reintegrated automated annual report reminder emails that didn't transition from the old system.
- Updated budget year labels to clearly reflect the fiscal year (e.g., FFY2024).



WE SHARE MPACTS

Q3 | July 1 - Sept 30, 2024

The Multistate Research Fund promotes agricultural innovation by providing federal funds to collaborative land-grant university research and Extension projects. We communicate the impacts and importance of these projects to the American people and give researchers and Extension specialists the skills and knowledge to share their science.

IMPACT STATEMENTS •



Sara finalized 4 Impact Statements: NE2334, \$1089, NCERA101, W4045.

2 Impact Statements are in draft/review stage: \$1077, W3009.

All finalized impact statements have been uploaded to the NIDB and NIMSS.



Sara prepared the **award ceremony** write-up about NCERA101 and distributed other materials to be used to promote the project/award.

This quarter, NIFA posted our <u>article</u> about multistate projects addressing avian influenza (NC1180, NE1942 NC1170, NE1834). It was NIFA's 10th most visited Impacts page in Q3 with **217 views.** A previously published <u>article about research on drone use</u> in agriculture (\$1069) was NIFA's most visited Impacts page in Q3 with 1,779 views. Our previously published article about nanotechnology (NC1194) was NIFA's third most visited Impacts page with 641 views.

A previously published blog post featuring a project on pollinators (NE1501) was among NIFA's top ten most visited blog pages in Q3 with 357 views. A previously published blog post about a project improving drainage on agricultural lands (NCERA217) was among the top 20 in Q3 with 142 views.

SOCIAL MEDIA —

In Q3, we highlighted research related to Farm Safety & Health Week, poultry/chicken, blueberries, cherries, peanuts, coffee, potatoes, and more! We shared communications toolkits with NIFA, APLU, and project participants to help them promote multistate projects on social media.



78 likes 54 retweets/replies

44 clicks on links to view/read the Impact Statement

8,034 people received our tweets in their Twitter feeds or search results.



~70 posts on **Facebook** **617** reached

72 interactions



~70 posts on **LinkedIn** 15,484 imprressions

384 engagements*

* Engagement is up across all platforms this quarter.

IMPACT WRITING TRAINING =



- Will co-lead impact writing training for NIDB inputters on October 30
- Planning Impact Writing Workshop for IANR faculty on November 8
- Invited to deliver a "part two" impact statement session at NERAOC 2025

NIFA made 51 tweets or retweets using MRF Impacts content. These tweets garnered 18,813 impressions and had 384 engagements.

NIFA made **5 facebook posts** using MRF Impacts content. These posts had 8 engagements.

NIFA shared MRF Impacts content on LinkedIn. These posts received 19,379 impressions and 397 engagements.

MEETINGS & NETWORKING —

- Monthly: Participated in APLU Communications and Marketing Committee (CMC) meetings.
- Ongoing: Participated in NIDB working group meetings and Communications Team.
- August 2: Co-presented NIDB training for ECOP First Friday webinar
- September 9: Faith Peppers led an impact training for Hispanic-serving institutions and shared MRF Impacts website and resources
- September 13: Presented an overview of MRF Impacts and the NIDB for the Western Region Communicators group

APLU FANR made 2 Twitter/X posts with MRF Impacts content, which received 379 views and 15 engagements.

APLU FANR made 2 Facebook posts with MRF Impacts content, which reached 748 users and had 7 engagements.

WEBSITE —

1,111 sessions

887 unique visitors

6:40 minutes/session

NEWSLETTER **—**

Our 2024 Q2 newsletter went out in early July and had 53 opens and 10 clicks. Our Q3 newsletter was sent out







October 2 and already has 45 opens and 11 clicks.