

# **S1095 Inaugural Meeting Minutes**

Tuesday, February 6, 2024, 1:30–3 pm  
Southern Association of Agricultural Scientists Conference  
Atlanta, GA

**Attendees:** Jeff Miller, University of Arkansas; Sharon Wagner, Abraham Baldwin Agricultural College; Katie Stofer, University of Florida; Lisa Lundy, University of Florida; Cara Lawson, Ohio State University; Faith Peppers, USDA NIFA; Frankie Gould, Louisiana State University Ag Center; Ricky Telg, University of Florida; Taylor Ruth, University of Tennessee; Katie Sanders NC State University; Garrett Steede, University of Minnesota - Twin Cities; Jamie Greig, University of Tennessee, Knoxville; Alexa Lamm, University of Georgia; Sadie Hundemer, University of Florida; Rebecca Swenson, University of Minnesota; Quisto Settle, Oklahoma State University; Latasha Ford, Fort Valley State University; Alisa Boswell-Gore, Oklahoma State University; Laura Fischer, Texas Tech University; Shayne White, University of Florida; Blake Colclasure, University of Tennessee

- 1) Welcome and Introduction of S1095 MSP Leaders (Jeff Miller, Chair)
- 2) Attendance and S1095 MSP member introductions (Taylor Ruth, Vice Chair/Secretary)
- 3) Review of S1095 MSP Objectives (Miller)
- 4) Discussion of S1095 MSP organizational structure (Miller and Ruth)
  - a) S1095 will employ a rotational leadership structure involving three-year leadership terms in the positions of secretary, vice chair, and chair. A single new officer will be elected annually. Miller currently serves as chair and Ruth serves a vice chair. A secretary is yet to be named.
- 5) State station reports on research and development related to Science Comm
  - a) Reports about existing science communication research, teaching, and service projects were shared by representatives from Arkansas, Georgia (3), Florida, Ohio, USDA-NIFA, Louisiana, Tennessee, North Carolina, Minnesota, Oklahoma, and Texas.
- 6) Discussion of workgroups (Miller and Ruth)
  - a) Following the results of a previous Qualtrics poll of S1095 members, S1095 will begin with the following work groups, each of which will work toward the project's objectives while focusing on specific contexts in which science communication is important.
    - i) Crisis and risk comm

- ii) Media literacy
  - iii) Science communication pedagogy
  - iv) Technology adoption and decision making
  - v) Public communication strategies and message development (policy comm and issue management)
- 7) Discuss S1095's charges
- a) Create functional grant writing and research teams
  - b) Develop multi-state, collaborative research projects
- 8) Determine communication methods and future meeting dates/locations (Miller)
- a) Google drive and Facebook group
  - b) Quarterly virtual meetings for the entire group (potentially in May, August, and November)
  - c) Saturday afternoon informal workshop each year before NACS, followed by informal dinner with workgroups
  - d) Workgroups will set their own meetings throughout each quarter and will report at the quarterly meetings
- 9) Adjourn